

what a  
**CONCEPT!**

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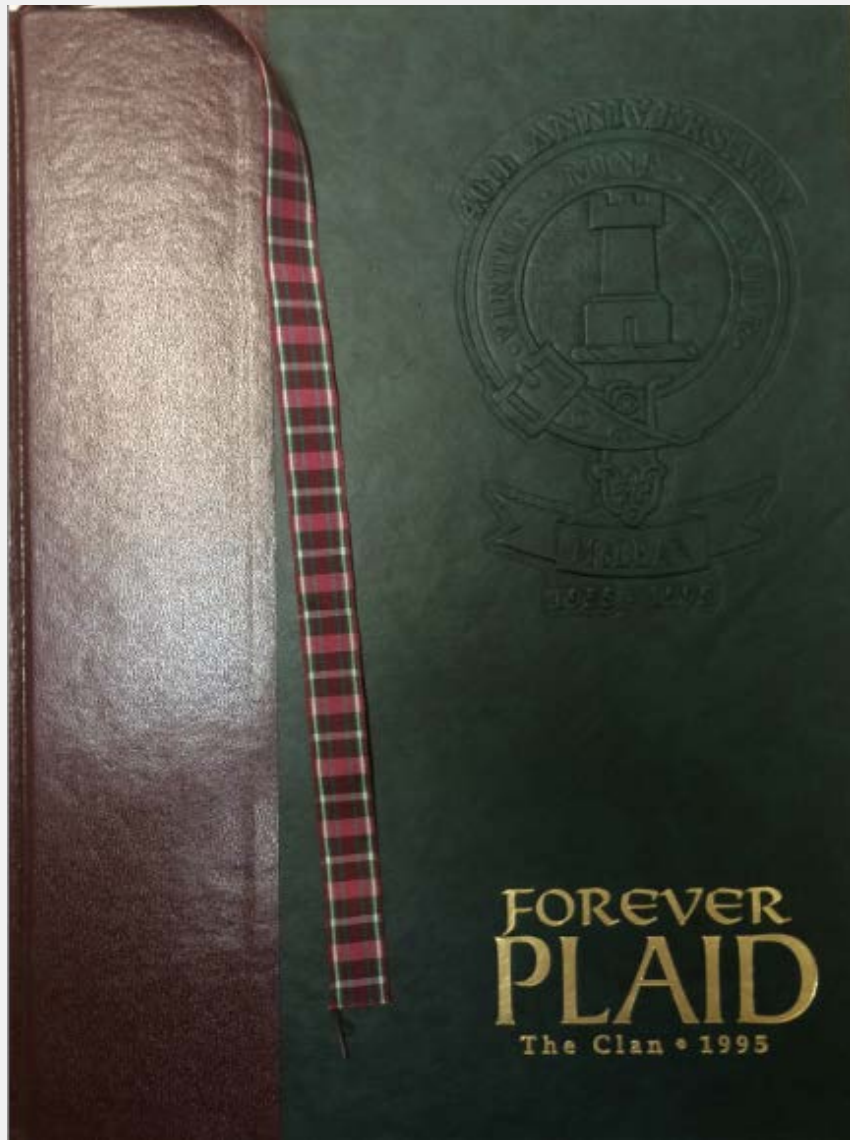
what a  
**CONCEPT!**

*Want to share some of these ideas with your staff?*

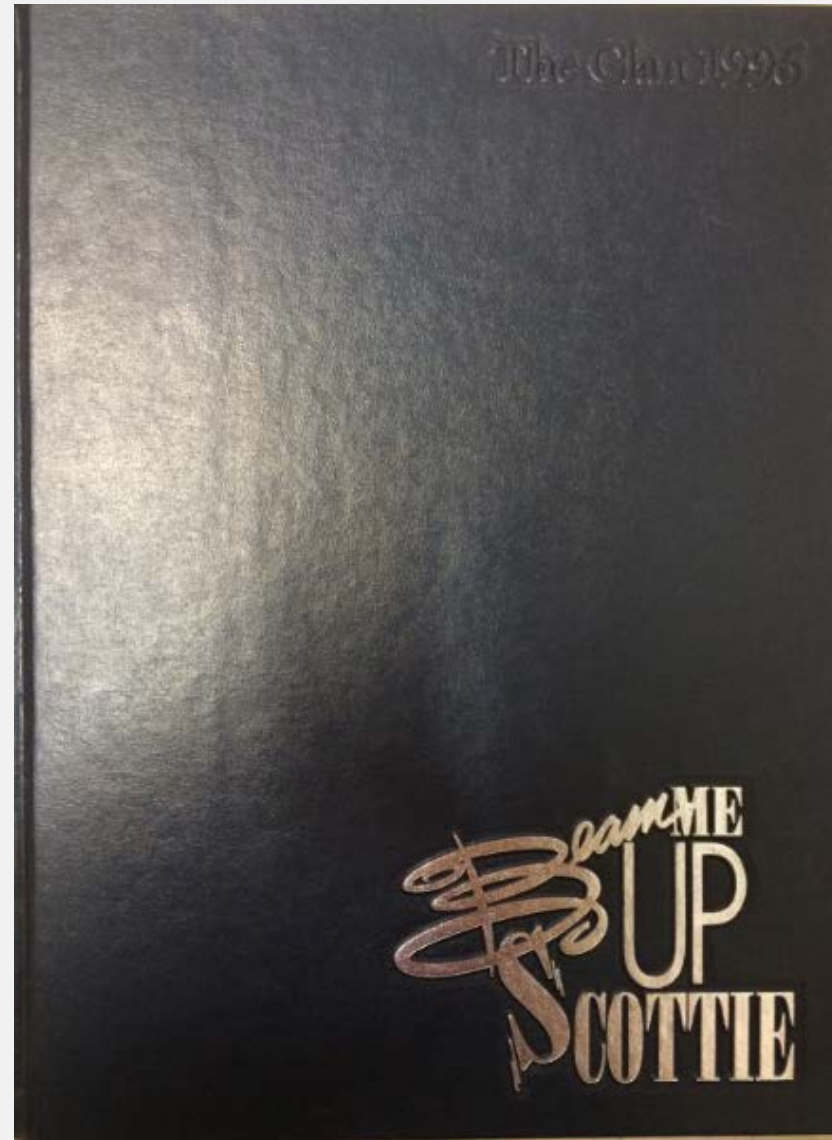
**[yearbookbesties.com](http://yearbookbesties.com)**

# before we look forward, **LET'S LOOK BACK**

**1995 McLean HS YBK**



**1996 McLean HS YBK**





1995  
McLean HS YBK  
"Forever Plaid"

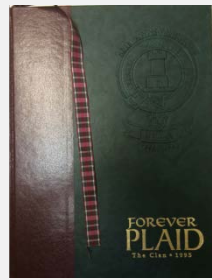
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1996  
McLean HS YBK  
"Beam Me Up Scottie"

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1995  
McLean HS YBK  
**"Forever Plaid"**



McLean High School  
1633 Davidson Road  
McLean, Virginia 22101  
703-950-0700  
Enrollment: 1370  
*The Clan*



1996  
McLean HS YBK  
**"Beam Me Up Scottie"**



Beam me up, Scottie! McLean's mascot, the Scottie dog, stands alongside the cheerleaders, providing support and spirit for the football team and the fans in the stands.

**THE CLAN 1996**  
McLean High School  
1633 Davidson Road  
McLean, Virginia 22101

# 1995 McLean HS YBK "Forever Plaid"



# 1996 McLean HS YBK "Beam Me Up Scottie"



**Summer School**

Over the summer not all students were abroad. They spent the majority of their vacation in a classroom at summer school. Sophomore Brian Trivett said, "Going to summer school was fun. It kept me busy and my mind sharp, and it also got me ready for the next year." Summer school was an opportunity to catch up on missed classes and get ahead in subjects.

Due to budget cuts, there was a chance that summer school might have been canceled. What that would mean for students would have been to repeat unpassed classes and be denied the chance to take. Although certain students would have liked for it to have been canceled, summer school went on as planned.





# THEMES

of the past

---

- Pretty covers
- Clever catchphrases
- Section spin-offs

# STRONG CONCEPTS

---

- A **Cover** *you can judge the book by*
- **Organization** *of your book makes sense for your concept*
- **Typography** *that speaks your concepts "voice"*
- **Design** *choices that are consistent with your concept*
- **Writing style** *it's not just what you say - but how you will say it, too*
- **Coverage** *- both HOW and WHAT*
- **All the little details** *- folios, index, reference sections...*



# it starts with a **CONCEPT**



INSPIRATION – Wedding Invitation

# what a **CONCEPT!**

## ■ A **COVER**

*you can judge the  
book by*



Here it is.

Inside is the past year

from June 22

to the graduation  
of the Class of 2012.

NOT JUST CIRCUS HOMECOMING  
AND BIG RED DAY.

Not just the opening night of  
Women and Wallace  
AND THE DREADED SOLs, BUT

EVERYTHING  
IN  
BETWEEN

THE YAWNS OF LITTLE MACS

during Highlander Time

and the grumbling stomachs in Mr. Smith's 6th  
period before D lunch.

THE ROCK'S LATEST MESSAGE  
and the traffic jams  
in the breezeway.

Between breaks,  
between classes,  
between us.

That's what it's all about.

The Clan 2012

# what a **CONCEPT!**

- A **COVER** *you can judge the book by*



- **COLORS:** Red & White will be important
- **DESIGN:** vertical feel, stacked text, horizontal lines to divide
- **TONE:** Sassy, conversational
- **CONTENT:** focus will be on the little moments

# what a CONCEPT!

■ cover

■ **ORGANIZATION**  
of your book that  
makes sense for  
your concept

Here it is.  
Inside is the past year  
from June 22  
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The Class 2012

## THE MOMENTS DURING CLASSES, THE MEMORIES DURING BREAKS AND **EVERYTHING IN BETWEEN**

It was a hot summer,<sup>2</sup>  
filled with beaches, ice cream and even an earthquake.

School started and a flood cut the first week short,  
BUT NOT BEFORE ALL THAT SUMMER READING WAS DUE.

The arrival of homecoming  
**MEANT IT WAS TIME TO RUMBLE,**  
both on the field and on the dance floor.

Then finally, the long-awaited break:

**Columbus Day,**<sup>32</sup>  
aka the first major snooze-fest of the year.

IT WOULD HAVE BEEN EASY TO SLEEP UNTIL

**THE END OF FIRST QUARTER,**<sup>56</sup>

but with the arrival of the  
dreaded first report card, that wasn't going to happen.

**THANK GOODNESS  
THANKSGIVING**<sup>72</sup>

was right around the corner,  
and the fun didn't end with the turkey leftovers.

**WINTER BREAK**<sup>86</sup>  
meant a trip to Tysons for last minute holiday gifts...  
not to mention some major procrastination.

By the time  
**Martin Luther King Day**<sup>112</sup>  
rolled around,

the fcps webpage had been refreshed hundreds  
of times, in hopes of a snow day.

Then came  
**the End of Second Quarter,**<sup>126</sup>

which meant the year was  
**HALFWAY THROUGH.**

Of course, the work continued through

**President's Day,**<sup>142</sup>

but thoughts of Spring Break kept the momentum going.

**THE END OF THE YEAR ARRIVED**  
and finally, it was time to search the  
**yearbook's reference pages**<sup>174</sup>

to see all of the familiar faces.



# what a **CONCEPT!**

- cover
- organization

## ■ **TYPOGRAPHY** *that speaks your concepts "voice"*

Here it is.  
Inside is the past year  
from June 22  
to the graduation  
of the Class of 2012.  
NOT JUST CIRCUS HOMECOMING  
AND BIG RED DAY.  
Not just the opening night of  
*Women and Wallace*  
AND THE DREADED SOLs, BUT  
===== **EVERYTHING** =====  
===== **IN** =====  
===== **BETWEEN** =====  
THE YAWNS OF LITTLE MACS  
during Highlander Time  
and the grumbling stomachs in Mr. Smith's 6th  
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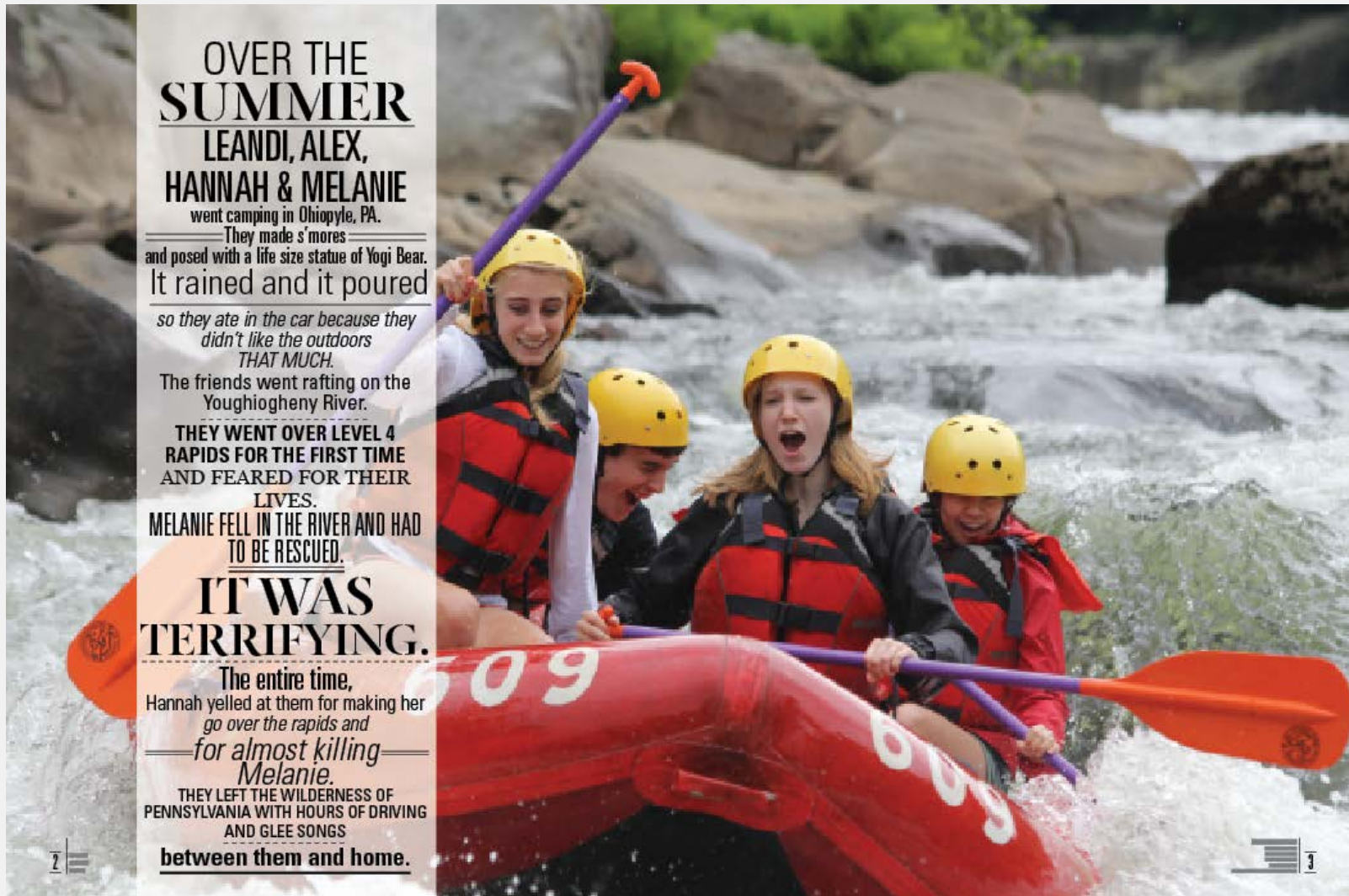
The Clan 2012

# what a **CONCEPT!**

- cover
- organization
- typography

EVERYTHING  
IN  
BETWEEN

- **DESIGN** choices that are consistent with your concept



# what a **CONCEPT!**

- cover
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EVERYTHING  
IN  
BETWEEN



OVER  
Columbus Day  
weekend  
the cross country team  
needed to  
train  
for an upcoming  
invitational  
(which they ended  
up **WINNING**)

Usually Coach Simoni sent  
them out on a warm-up run  
but that day was a

#### CAPTAIN'S PRACTICE.

So, Samantha Downey,  
Alexa Tabackman, Madalyn  
Harper and Nancy Eveleigh  
ran in neighborhoods  
for 40 minutes  
on their own.

Their workout was a fartlek:  
2 minutes of easy running,  
then 15 seconds of sprinting.

They ran in groups  
— based on ability. —  
But since all of the varsity girls  
were pretty equal,

they were able to  
mix up the groups.  
Between practices  
and meets  
the team grew really close.



**1. KICK IT AT THE PICNIC.** Blocked by  
freshman Victoria Poncy, freshman Amanda  
Whitfield attempts to reach third base at  
the annual volleyball picnic on Columbus  
Day. Many players engaged in a friendly  
game of kickball along with their coaches  
and their families after having a picnic with  
hot dogs, chips, cookies and other junk  
food. "It was fun taking the time to socialize  
outside of our regular volleyball practices.  
Playing kickball was really fun, and we ate  
a lot too," Whitfield said. *photo courtesy  
of Dan Alsop* **2. PRACTICE MAKES  
PERFECT.** Jogging and chatting, seniors  
Alexa Tabackman and Samantha Downey  
and Juniors Nancy Eveleigh and Madalyn



Harper train on Columbus Day. The Liberty  
District tournament competition at Oatlands  
was on Oct. 12, two days after their run.  
"We usually have practice every day and  
over the long weekend we take advantage of  
the time off. They usually tell us to run for 40  
to 50 minutes on our own, so I usually run by  
myself or with Samantha in neighborhoods,"  
Tabackman said. *photo by Mara Cobarr*

#### IN BETWEEN

the end down the wall to the end of practice  
Junior Muna Sigdel sits on the ground and  
stretches her hamstring. It was important for  
the cross country runners to stretch often in  
order to try to prevent injuries. "Stretching  
is important, especially for cross country

workouts because you will really feel it  
the next day if you don't stretch properly,"  
Sigdel said. *photo by Mara Cobarr* **3. BEST  
FOOT FORWARD.** Eyes on the ball, Junior  
Royer Lopez juggles the soccer ball using  
the tops of his feet. Leon Lopez, along  
with other friends, played a pick-up soccer  
game at Timberlane Elementary School on  
their day off. "I play goalkeeper and I love  
it. I love the pressure you feel on the field  
because you're so focused so you really get  
into the game," Lopez said. *photo by Susana  
Morales* **4. SPOOKY SET UP.** Skeleton in  
hand, Junior Niala Montgomery decorates  
her front yard with scary creatures and  
objects for Halloween. Other decorations

included cobwebs, tombstones, fake rats and  
vultures. Montgomery got an early start on  
her decorations, which took multiple days  
to set up. "Halloween isn't just a day, it's a  
season," Montgomery said. *photo by Sydney  
McWhorter* **5. STRUM ON.** Strumming her  
custom-made lute, senior AJ Roule practices  
a piece from memory for an arts supplement  
for her college applications. Roule took  
weekly lessons in Washington, D.C. with  
lute teacher, Betsy Small, but was also  
occasionally taught by the accomplished  
lutenist Ronn McFarlane. Roule enjoyed  
playing the lute because she thought it had  
a really pretty tone and it was easier than  
the guitar. "I have had a lot of exposure to

this type of music because my family listens  
to it a lot. I'm also hoping to play in college  
ensembles, but I don't want to major in  
music," Roule said. *photo by Robin Shaw* **6. HOOPS OVER THE HOLIDAYS.** Loosely  
guarded by senior Hardy Cox, sophomore  
Nikki Slade prepares to shoot the basketball.  
Slade and Cox took advantage of the sunny  
weather and played basketball at Linway  
Terrace Park. "Since we had time off, I  
wanted to go out and shoot some hoops  
with Nikki. It's fun to spend time with  
underclassmen and mentor them if they  
have any questions. Also it's great because  
we both love basketball," Cox said. *photo by  
Sarah Spotsis*



# what a **CONCEPT!**

- cover
- organization
- typography
- **DESIGN** choices that are consistent with your concept

EVERYTHING  
IN  
BETWEEN



## COLLEGE CRUNCHTIME

With the Common Application open, senior Ariana Nguyen uploads her personal essay. "The hardest part has been picking the right topics for each of my essays and then editing them over and over again until I get them exactly how I want them to be," Nguyen said.

*photo by Robin Bleiweis*





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## on the **ROAD**

there are more ways than just  
driving to get to and from school

It's 7 a.m. and sophomore Elyse Eitches is heading out the door. Homework? Check. Calculator? Check. Rollerblades? Check. While others boarded the bus, walked down the street or filled up their family cars' gas tanks, Eitches donned her rollerblades when heading out. "I started this

**"ROLLERBLADING TO SCHOOL CAN BE FUN, BUT SOMETIMES I GET  
REALLY TIRED FROM IT AND I MAKE MY MOM COME AND GET ME."**

-Elyse Eitches, 10

year after I found a pair of rollerblades at a thrift shop for \$6," Eitches said, "I've always wanted to try rollerblading and when I saw them, I knew I had to get them."

Others got to school in more conventional ways. Riding the bus was one of the most common ways to get to school, but many were just waiting to be able to drive themselves. "I don't really like riding the bus. It comes at 6:40, which is way too early. I'm looking forward to being able to drive myself," junior Tom Aberman said.

Many students enjoyed the chance to start driving themselves rather than take the bus or have their parents drive them, but many of the new drivers were unsure about parking when they first got their school parking permit. Even though the parking lots were referred to as the junior and senior lots, the parking lots were not actually separated by class. "I try to get to school early enough to find a good spot in the senior lot because the parking there is better, but I don't want a senior to get mad at me for taking their spot," junior Luma Abunimer said, "even if I do have to park farther away in the junior lot, being able to drive myself to school is amazing."

# what a CONCEPT!



- cover
- organization
- typography
- design

## ■ WRITING STYLE it's not just what you say - but how you will say it, too

OVER THE  
**SUMMER**  
LEANDI, ALEX,  
HANNAH & MELANIE  
went camping in Ohio, PA.  
They made s'mores  
and posed with a life size statue of Yogi Bear.  
It rained and it poured

so they ate in the car because they  
didn't like the outdoors  
**THAT MUCH.**

The friends went rafting on the  
Youghiogheny River.

THEY WENT OVER LEVEL 4  
RAPIDS FOR THE FIRST TIME  
AND FEARED FOR THEIR  
LIVES.

MELANIE FELL IN THE RIVER AND HAD  
TO BE RESCUED.

**IT WAS  
TERRIFYING.**

The entire time,  
Hannah yelled at them for making her  
go over the rapids and  
for almost killing  
Melanie.

THEY LEFT THE WILDERNESS OF  
PENNSYLVANIA WITH HOURS OF DRIVING  
AND GLEE SONGS

**between them and home.**



# what a CONCEPT!

- cover
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- design

■ **WRITING**  
**STYLE** it's not  
just what you  
say - but how  
you will say it,  
too



INSPIRATION - Wedding Invite

# EVERYTHING IN BETWEEN

This is  
**McLean High School**  
WHERE 1,975 STUDENTS  
came through the doors of  
1633 Davidson Road  
McLean, VA 22101  
**EVERYDAY**

with principal Dr. Deborah Jackson leading  
443 seniors,  
547 juniors,  
490 sophomores,  
495 freshmen  
and 189 staff & faculty.

*We competed in the  
Northern Region AAA Liberty District.*

Check us out at  
[www.fcps.edu/McLeanHS](http://www.fcps.edu/McLeanHS).

You can even call us at  
(703) 714-5700 or send us a fax at (703) 714-5797.

Now flip the page and enjoy your copy of the  
57<sup>th</sup> volume  
of  
**The 2012 Clan Yearbook.**



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- cover
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- typography
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■ **WRITING**  
**STYLE** it's not  
just what you  
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you will say it,  
too



OVER THE  
**SUMMER**  
KRISSEY DONOHUE & JOHN SPULAK  
— lifeguarded at —  
Chesterbrook Swim & Tennis, or  
“**THE BROOK**”.

---

Their job was actually  
*really boring*  
so they goofed off  
**A LOT.**

They danced around  
and took tons of pictures.

Just typical  
**BROOKING.**

They worked  
with all of their friends.

It was awesome  
being outside  
at the pool

**ALL DAY LONG.**

They all looked forward  
to going back to the Brook  
as soon as they  
left.

# what a **CONCEPT!**

- cover
- organization
- typography
- design
- writing style

## ■ **COVERAGE** - *both HOW and WHAT*



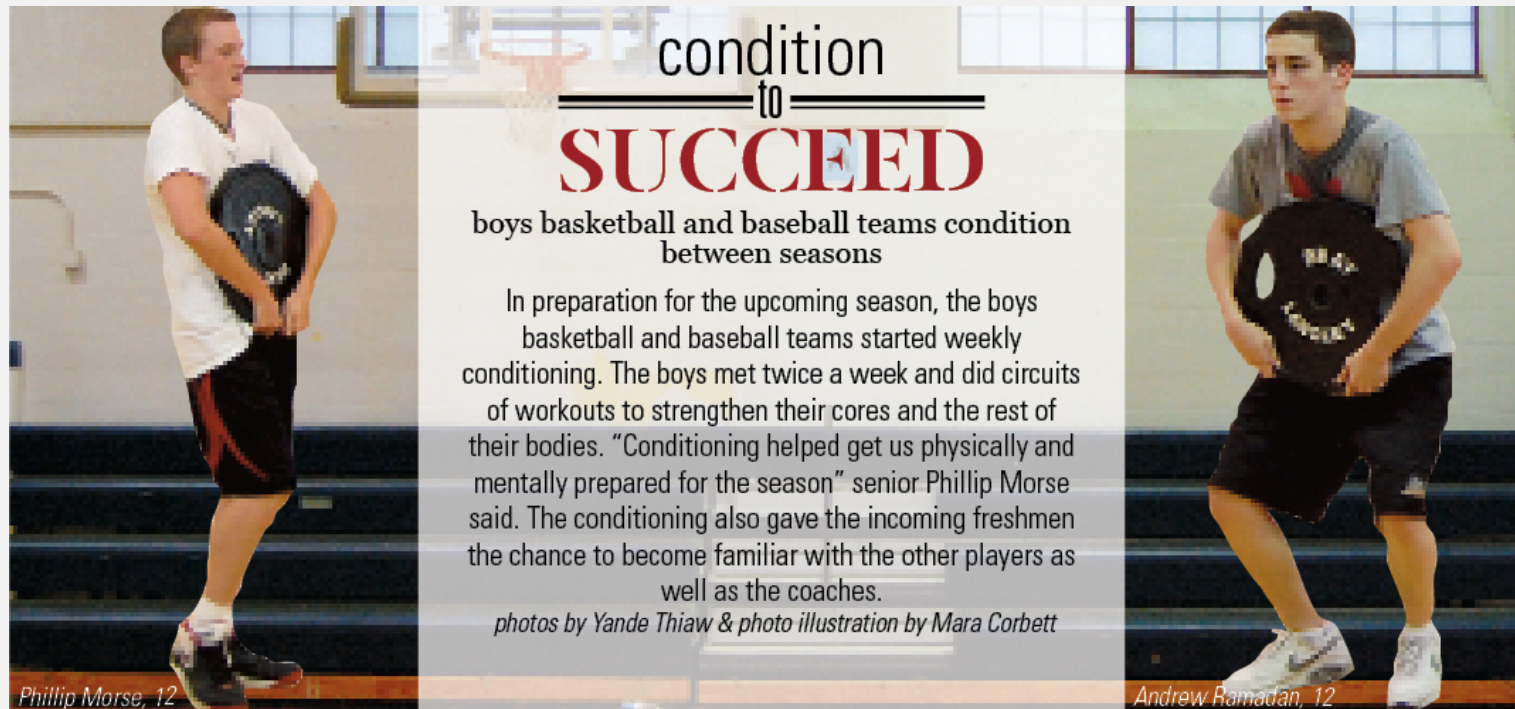
PHOTO Coverage

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## ▪ **COVERAGE** - *both HOW and WHAT*



MOD Coverage

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EVERYTHING  
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## ▪ **COVERAGE** - *both HOW and WHAT*

### EVERYTHING before the movie

Twilight fans wait for the opening of "Breaking Dawn: Part 1"

4 p.m.



**1. BUY TICKETS:** "We had to run to the theater to get the best seats. It was so much fun and I can't wait for Part 2."  
-Stephanie Khoury, 10

12 a.m.



**2. GET SNACKS:** "The lines were crazy long and it seemed like everybody was there. It was a mad house."  
-Ella Koehl, 10



**3. TAKE A NAP:** "We were really tired because it was late; we were waiting in line for so long."  
-Tessa Dean, 10

MOD Coverage



# what a **CONCEPT!**

- cover
- organization
- typography
- design

EVERYTHING  
IN  
BETWEEN

## ▪ **COVERAGE** - *both HOW and WHAT*

### BETWEEN rivals

students show their support for  
their favorite NFL team

"I have a giant Redskins clock  
in my room and a blanket. I  
never miss any game  
and I also always  
believe that the  
Redskins are  
going to win.  
They're also the  
first team I've  
ever seen play,  
and they're my  
hometown team. "  
-Steve Rhodes, 12



photo by Yasmine Panah

"I have a lot of family from  
Dallas so they really influenced  
me to root for them. I  
also have a Cowboys  
bag and I have a lot  
of jerseys that I  
love to wear. I  
love watching  
their games on  
Sundays. I always  
think they will win the  
Super Bowl."  
-Gabriella Cornejo, 9



photo by Kacey Beckham

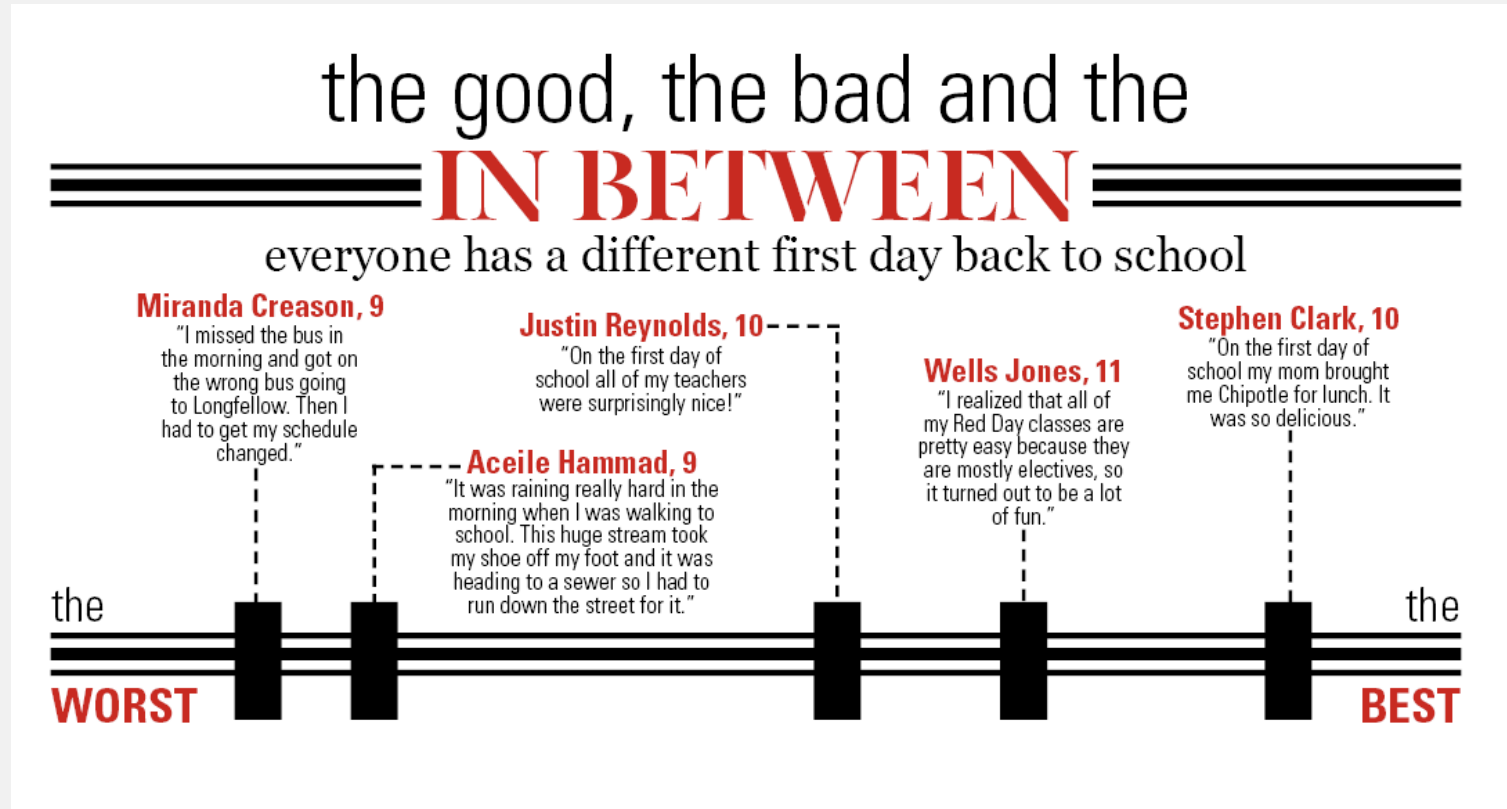
MOD Coverage

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MOD Coverage

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EVERYTHING  
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## ▪ **COVERAGE** - *both HOW and WHAT*



OVER  
COLUMBUS DAY  
WEEKEND

AAMANA, AMY,  
& ALLISON

went to Timberlane Elementary School.

Since no one was there,  
they decided to go to the playground.

Amy  
FELL OFF  
the swings

and Allison had to be pushed  
because she couldn't go high  
enough.

They played on the slide  
and chatted on the  
MONKEY BARS.

THEY'VE BEEN GOING TO  
THE PLAYGROUND  
SINCE THEY WERE  
LITTLE,  
AND BETWEEN SCHOOL DAYS  
THEY RELIVED  
THEIR  
CHILDHOOD.



# what a **CONCEPT!**

- cover
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EVERYTHING  
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BETWEEN

## ▪ **COVERAGE** - *both HOW and WHAT*

On  
PSAT DAY,  
in between sections,  
Alexandra Murphy  
ate her  
strawberry-banana yogurt

She was  
a little nervous  
because math was next,  
but she knew it was  
just practice and  
**NO BIG DEAL.**

She didn't usually  
eat breakfast  
so the break was  
**PERFECT TIMING.**

The red hot melt came  
after Alexandra  
took her  
SAT prep class.



### BLUEPRINT for success

#### 5 ways to do well on the PSAT

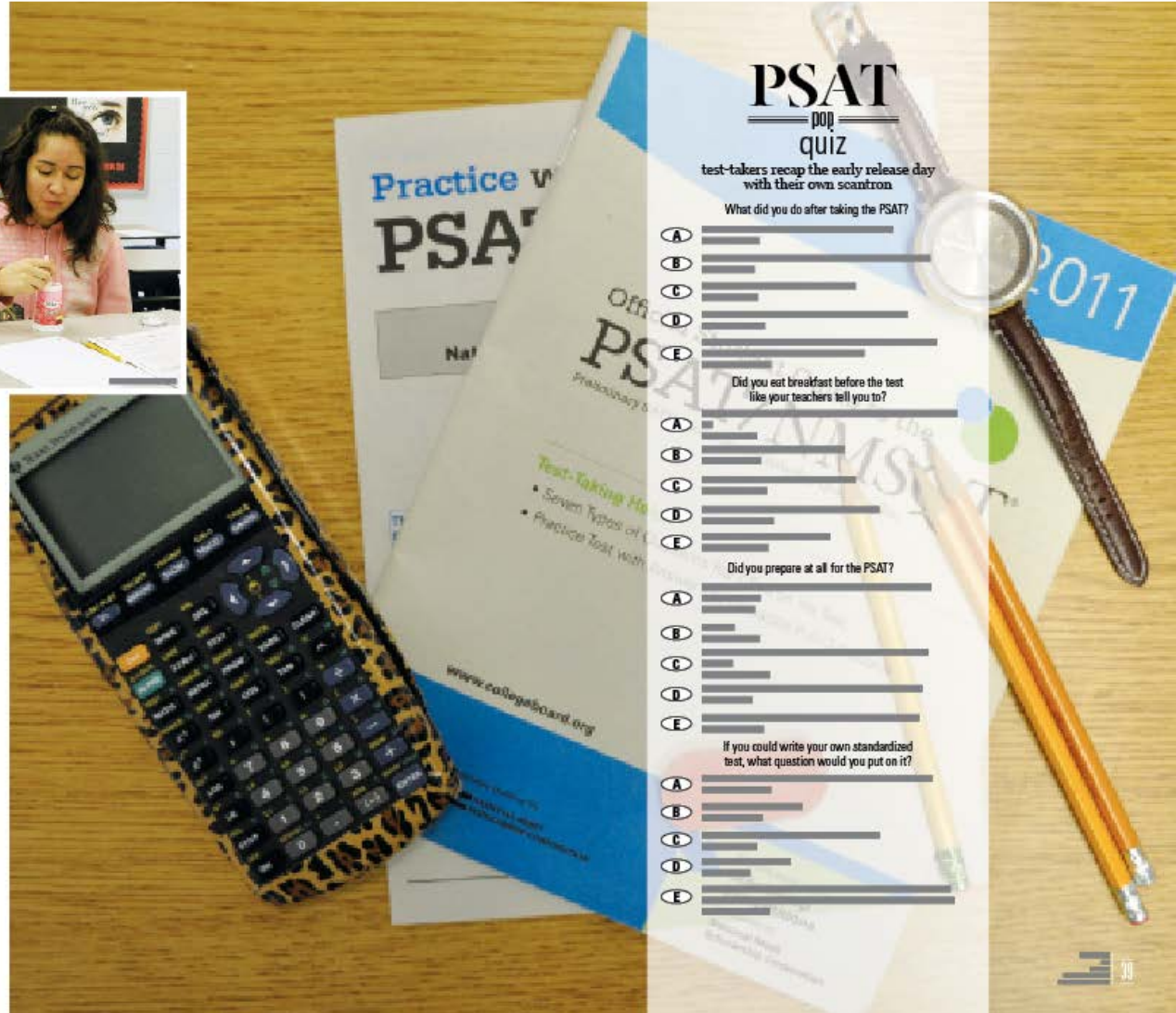
1 "Get a good  
night's sleep the  
night before."  
-Ziana Kallay, 11

2 "You should look  
at the review book  
before you take it."

4 "Get a tutor  
to review the  
subjects with  
you."  
-Eliska Rafi, 10

3 "Study for it by  
getting practice PSAT  
books and reading the  
questions slowly and  
carefully. Also, taking  
Lesh helps because  
you understand  
some of the words in  
the English section  
better."

5 "It's important not to  
be stressed out."



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EVERYTHING  
IN  
BETWEEN

## ▪ **COVERAGE** - *both HOW and WHAT*

### OVER 1st QUARTER BREAK

#### ARMAN

*performed three violin pieces*

*at Catholic University.*

*As an advanced player,  
he performed in preparation for  
upcoming competitions.*

**HE PLAYED THREE  
DIFFERENT PIECES**  
*of totally different styles.*

**BARTOK'S FIRST RHAPSODY**  
**was a modern piece**  
*to get the audience's attention.*

*The next piece was Wieniawski's  
second concerto,*

**A SLOW & LYRICAL  
MOVEMENT,**  
*and the last piece was*

**THE FINAL MOVEMENT OF SAINT SAENS'  
THIRD CONCERTO.**

*The performance was great.  
A lot of hard work went into it.*

*Arman hoped to meet with professors  
between now & college*

*in order to achieve his goal of becoming a*

**PROFESSIONAL VIOLINIST**





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## ▪ **COVERAGE** - *both HOW and WHAT*

EVERYTHING  
IN  
BETWEEN



# what a **CONCEPT!**

- cover
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- design

## ▪ **COVERAGE** - both *HOW* and *WHAT*

**EVERYTHING  
IN  
BETWEEN**

### Marissa Hornstein, **TUG HUNTER** & **EVERYONE IN BETWEEN**

In the student body of almost 2000 people,  
everyone is connected



"I babysit Dr. Ricketts' kids about every other week, we're neighbors so it works out well. Owen, Andy, Sofi and I play a lot of games together, especially Twister, tag and soccer. Sometimes I will let Sofi win."  
-Marissa Hornstein, 12

"I THINK I ENDED UP GOING TO 16 OF THE Varsity TEAM'S GAMES. I DIDN'T START GOING UNTIL MID-DECEMBER. I TEACH SO MANY OF THE KIDS ON THE TEAM. THERE'S ONE CLASS WITH FOUR PLAYERS IN IT. I KEPT GOING AND GOING BECAUSE THEY ENDED UP BEING SO GOOD. ANDY & SOFI ALSO WENT WITH ME TO A BUNCH OF THE GAMES."  
-Dr. Chrissy Ricketts, math teacher



Junior Tomas Curbelo, who was a varsity basketball team forward, sits anxiously on the bench with his teammates, hoping for their tenth win. The team played Stone Bridge and won 71-64. It was Curbelo's first season playing for the Highlanders team, which Dr. Ricketts watched play. "It was an awesome experience. Since I'm new here, it allowed me to get involved in school and meet new people," Curbelo said.



Freshman Fayer Jabboore also played basketball, but on the freshman team. "Basketball was a really fun experience, but I wish I had played more. It was really fun being on the team with all my friends. We all had a lot of fun," Jabboore said.

**JABBOORE  
AND  
SOPHOMORE  
STEPHANIE  
KHOURY ARE  
COUSINS.**

KHOURY: "I love being close in age with Fayer and going to the same school as him. We are really close, he's like my brother. Our families are at each other's houses almost 24/7. We don't have any classes together but I see him in the halls and at lunch. It's not weird at all and I actually enjoy seeing him in school."

Khouri and sophomore Jeyda Oulabi took family vacations together. "We've been to Miami, Jamaica, Haiti and South Carolina as families. Our parents have known each other since they were kids because they all grew up in Syria together. It makes the vacation a lot more fun. I basically consider Stephanie part of my family," Oulabi said.

Oulabi and freshman Miranda Oleson were in Mr. Jeremy Craig's Algebra II class. "Well, it's kind of interesting being in a class with all the upperclassmen because you get a head start on talking about what classes to take and what teachers you want. It's also pretty cool being two years ahead of where freshmen are supposed to be," Oleson said.

Mr. Craig not only taught math but also coached the swim team that sophomore Hans Crow was on. "I saw Coach Craig from time to time around school and always say 'hey Coach!' He is extremely supportive and knows how to coach a swim team. He gives me helpful drills and new techniques to improve my freestyle time," Crow said.



Crow and sophomore Kiersten Gillis were both in Fellowship of Christian Athletes. "In FCA we eat, play ice breaker games, then discuss a passage from the Bible as a group. We then break into small groups to apply the passage to our lives and close with a group prayer. I love FCA because I get to see my friends, like Hans. It provides great fellowship, as well as something fun to do after school," Gillis said.

Gillis' mom, Mrs. Linda Gillis, was a favorite substitute for many students. Junior Martha Fulp-Eickstead had Mrs. Gillis as a substitute. "She always has a bag of candy and is really nice to everyone. She makes a wonderful sub," Fulp-Eickstead said.

In the Mentorship program Mackie was junior Sarah Chalkin's Little Mac. "Being Sarah's Little Mac was fun. She talked a lot but she brought good food to the meetings."  
Mackie said.



Matt Hale along with freshman Nikki Mackie competed as part of McDonald's crew team. "Crew is extremely demanding, but it's also just as rewarding. The most important thing I have learned is how to succeed by challenging myself," Hale said. "Crew is tons of conditioning and much harder than I thought, but getting on the water is refreshing."  
Mackie said.

Fulp-Eickstead's dad was the pastor at Immanuel Presbyterian Church. "It's not that different having my dad be a pastor, but he does listen to sermons in the car instead of music," Fulp-Eickstead said. Senior Matt Hale and his brother sophomore Nick Hale, attended Sunday School there. "When I do go, I see Martha and [senior] Mark Saunders," Matt said.

Thompson and junior Tug Hunter both had firm political convictions. Hunter was a Democrat and Thompson was a Republican. "Well I think the [Republican candidates] are just making fools of themselves while Barack Obama sits there and laughs at them, but I like Mitt Romney the most. I'm going to vote for him in the primary but in the general election, I'm not sure. I like it because it makes me seem different, unique and stronger about my opinions," Thompson said.



Chalkin and senior Grant Thompson both submitted their photography work to The Scholastic Art Competition and both placed. "I won the Gold Key Award for photography and Grant won the Silver Key Award for portfolio photography. I think I got very lucky because all of the other photos submitted by students were extremely impressive. I chose the photo because it represents an extremely poignant memory in my life and I wanted to express it in a less than obvious way. I was extremely proud and excited for both Grant and myself. I think Grant's portfolio is extremely mature and he is very talented. He definitely deserved his award and I'm very happy for his success," Chalkin said.



# EVERYTHING IN BETWEEN

- Nathalie Taron  
 Morgan Satchewski  
 Ryan Sackey  
 Taylor Saffler  
 Lynn Salameh  
 Sherry Salameh  
 Christopher Salazar  
 Edward Salazar Kinzle



John Short  
Ray Shreeff  
Felix Sims  
Sonny Sie  
Sarah Simon  
Kerry Smith  
Michael Southern  
Ellen Spencer

Lily Spinelli  
 Jason Spinelli  
 Sanjana Sridhar  
 Maya Szeve  
 Mathews Thattai  
 Janna Doin  
 Alex Wang  
 Matt Swenson

Alan Stone  
Hayden Stone  
Sudney Stone  
Sudney Shuttle  
Simon Subtilis  
Christabelle Tan  
Jo Tang  
Philo Teuber

Eric Eklund  
Nash Kania  
Natalie Thomas  
Bryan Thomas  
David Thomas  
Oliver Terman  
Jennifer Teet  
John Burt Teet



ANA GARYIN

[illegible]

COLE OSBORNE

I like with my mom, the most and I spend weekdays with her and go to my dad's house every other weekend. One problem with switching houses is that it's a lot harder to spend time with my friends when I'm at my dad's house.



KELLY OLIVER

When I was 10, my parents got divorced. My mom lives in Miami and my dad lives in Florida. Most of the time I live at my mom's house. I don't want to change much about it, but now I don't have to change it.



**SAMI YOU'VE**

I grew with my more than 100,000 fans, but I got to visit my dad during breaks. My mom lived in Tulsa, Okla., and my dad lived in San Diego. One thing you had to manage about my life when you decided to move.

# what a CONCEPT!

- cover
- organization
- typography
- design
- writing style

## ■ COVERAGE - both *HOW* and *WHAT*



**1. PUMP IT LOUDER.** Blowing their whistles and stomping their feet, the sophomore class shows their spirit by yelling for Highlander Cup points. "Our class has a lot of spirit and I think we could have won, but because of seniority we never do. We won the bleacher decorating though so that almost made up for it," sophomore Joanna Thomas said. *photo by Erik Thomas*

### IN BETWEEN pep rallies

SGA sponsor Erin Truesdell instructs leadership members and cheerleaders on what to improve. "We talked in a group a lot on how to get the crowd more involved," freshman cheerleader Katie Mahoney said. *photo by Mara Corbett*

CAPTION / PHOTO  
Coverage

"In Between  
Moment"





# what a CONCEPT!

- cover
- organization
- typography
- design
- writing style

## ■ COVERAGE

- both *HOW*  
and *WHAT*



**1. WINNING THE BALL.** Using the lift technique, senior Becca Latimer takes the ball away from a Westfield player. Latimer had been on varsity field hockey since her freshman year and planned on playing in college. "I will definitely play club in college because I love being a part of a team and I have so much fun playing field hockey," Latimer said. *photo by Aamana Feroze*

---

### IN BETWEEN

---

halves of the Westfield game

the varsity field hockey team gathers in the goal to discuss the first half of their game. One of the two sophomores on varsity, Christi Geisler listened intently to her coach. "Coach Vanni is a great coach," Geisler said. "Talking in the goal during halftime is helpful because she tells us what we need to do in order to finish with a win." *photo by Aamana Feroze* **2. EYES**



CAPTION / PHOTO Coverage  
"In Between Moment"

# spread PLANNER

team \_\_\_\_\_

deadline \_\_\_\_\_

page #s \_\_\_\_\_

must cover \_\_\_\_\_

list secondary topics

**PRIMARY coverage package** sketch your design, labeling what types of pictures you hope to get  
potential sources \_\_\_\_\_

## STUDENT LIFE

## CLUBS

## ACADEMICS

## SPORTS

list names of people quoted or pictured

## GUYS

## GIRLS

tally the number of people in each grade pictured or quoted

9	10	11	12

**COPY** describe your angle, brainstorm interview questions

## IN-BETWEEN MOMENT

describe the dominant photo and the smaller photo that accompanies the larger photo and captures an "in between moment" (this will be your "special caption")



# what a **CONCEPT!**

- cover
- organization
- typography
- design
- writing style

▪ **ALL THE LITTLE DETAILS** - *folios, index, reference sections...*

EVERYTHING  
IN  
BETWEEN

4

June 22  
through  
Sept. 5

FOLIOS

SUMMER

South Africa mission trip  
lifeguarding  
hospital internship  
canal kayaking  
Europe trips  
senior band paint fight

5





# it starts with a **CONCEPT**

## **LONG STORY SHORT. I'M AN**

**SHORT STORY LONG.** I grew up in Cedar Rapids, Iowa - the second largest city in the corn state, with my twin brother and

## **INTERACTION DESIGNER**

two awesome sisters. In my early years I spent more time playing NBA Jam than I did with toying around with a computer, let

## **LIVING IN THE BAY AREA**

alone design or art. I actually didn't go to school for design either. I spent my college years as a Computer Science Major at

## **WITH MY FAMILY. I READ**

the University of Iowa After a couple years of Mathematical Induction and Big-O Notation (which was actually kind of

## **BATMAN GRAPHIC NOVELS**

interesting as it applies today), I wanted to pursue a career in Game Design. I started illustrating fantasy-like characters,

## **AND YOU'LL SOMETIMES**

crafting a Suikoden-like story, and looking for schools that could make this dream of mine come true. I researched for

## **SEE ME CRUISING THE BAY**

months for what it's like to be a designer in the gaming industry, and I was less than intrigued. So I started getting into Flash,

## **ON A BLACK MATTE FIXIE**

as a way to somewhat tap into my desire to do something 'Interactive'. Fast forward 10 years. I still practice Interaction design

## **WITH PINK RIMS.**

today, and I'm more than blessed to be able to work with some substantially talented people.

Source: [www.nineliondesign.com/about](http://www.nineliondesign.com/about)

# what a **CONCEPT!**

■ A **COVER**  
*you can judge the  
book by*

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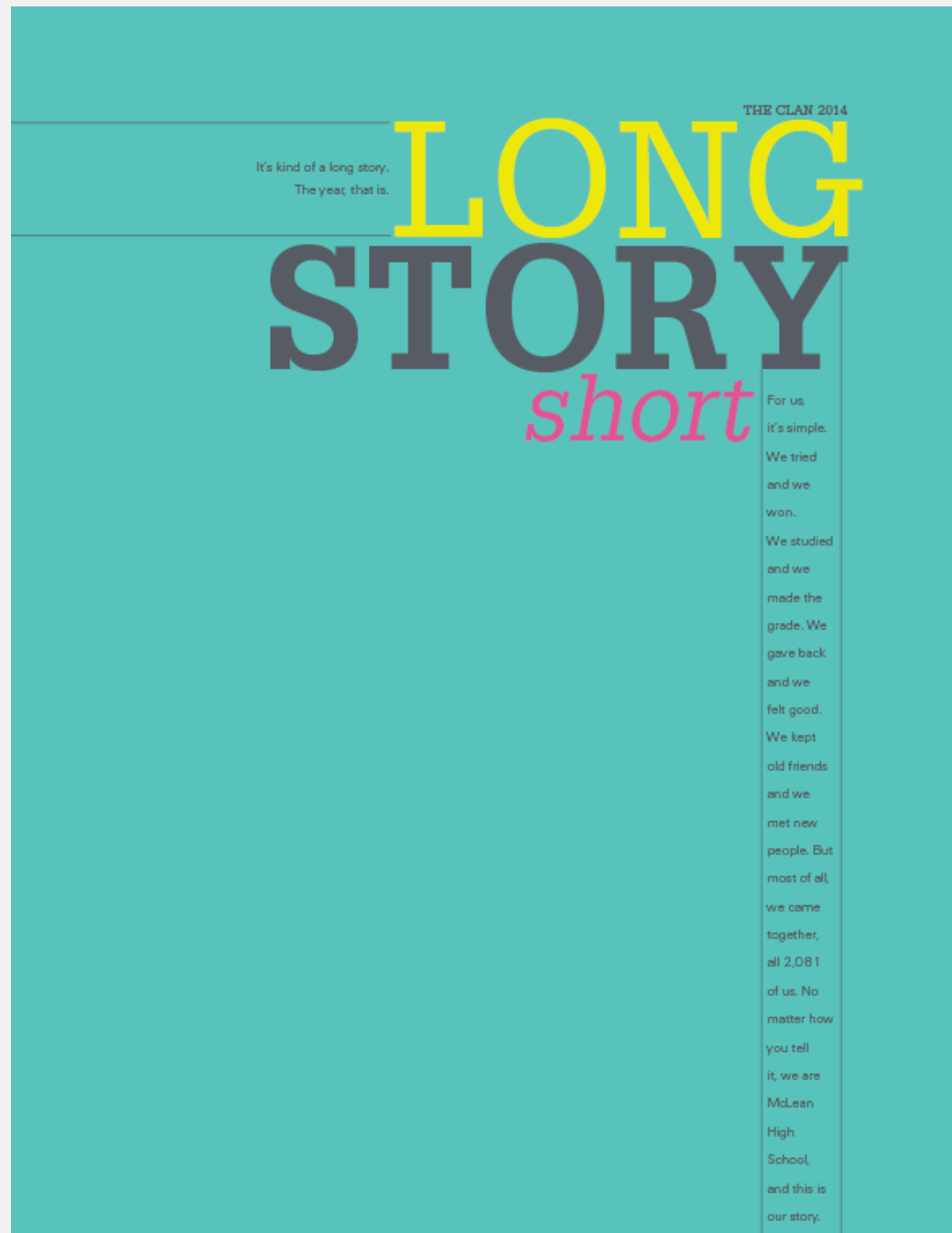
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## **AND YOU'LL SOMETIMES**

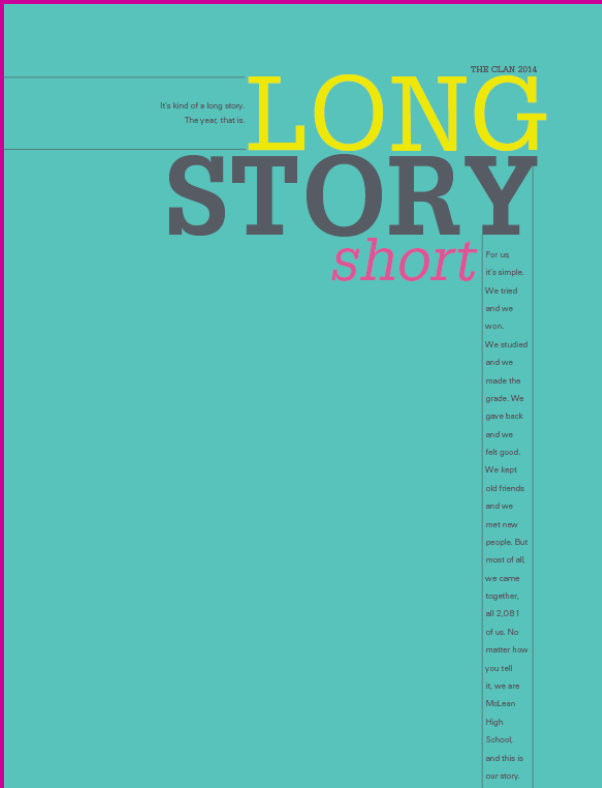
crafting a Suikoden-like story, and looking for schools that could make this dream of mine come true. I researched for

## **SEE ME CRUISING THE BAY**



# what a **CONCEPT!**

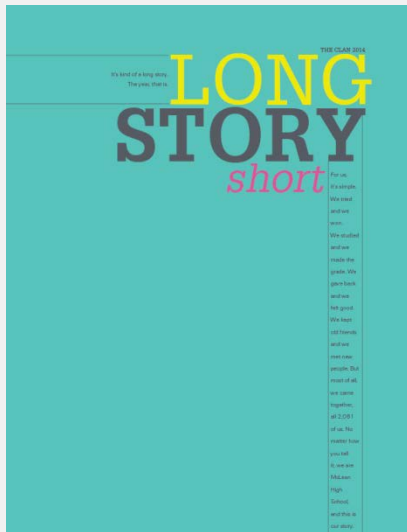
- A **COVER** *you can judge the book by*



- **COLORS:** Bright aqua, yellow and pink will be important
- **DESIGN:** horizontal and vertical lines, stacked text – not aligned, mixed fonts (all caps, all lowercase, bold, italic...)
- **TONE:** To the point
- **CONTENT:** focus on the short STORIES that make up a long year

# what a **CONCEPT!**

- cover
- **ORGANIZATION** of your book that makes sense for your concept

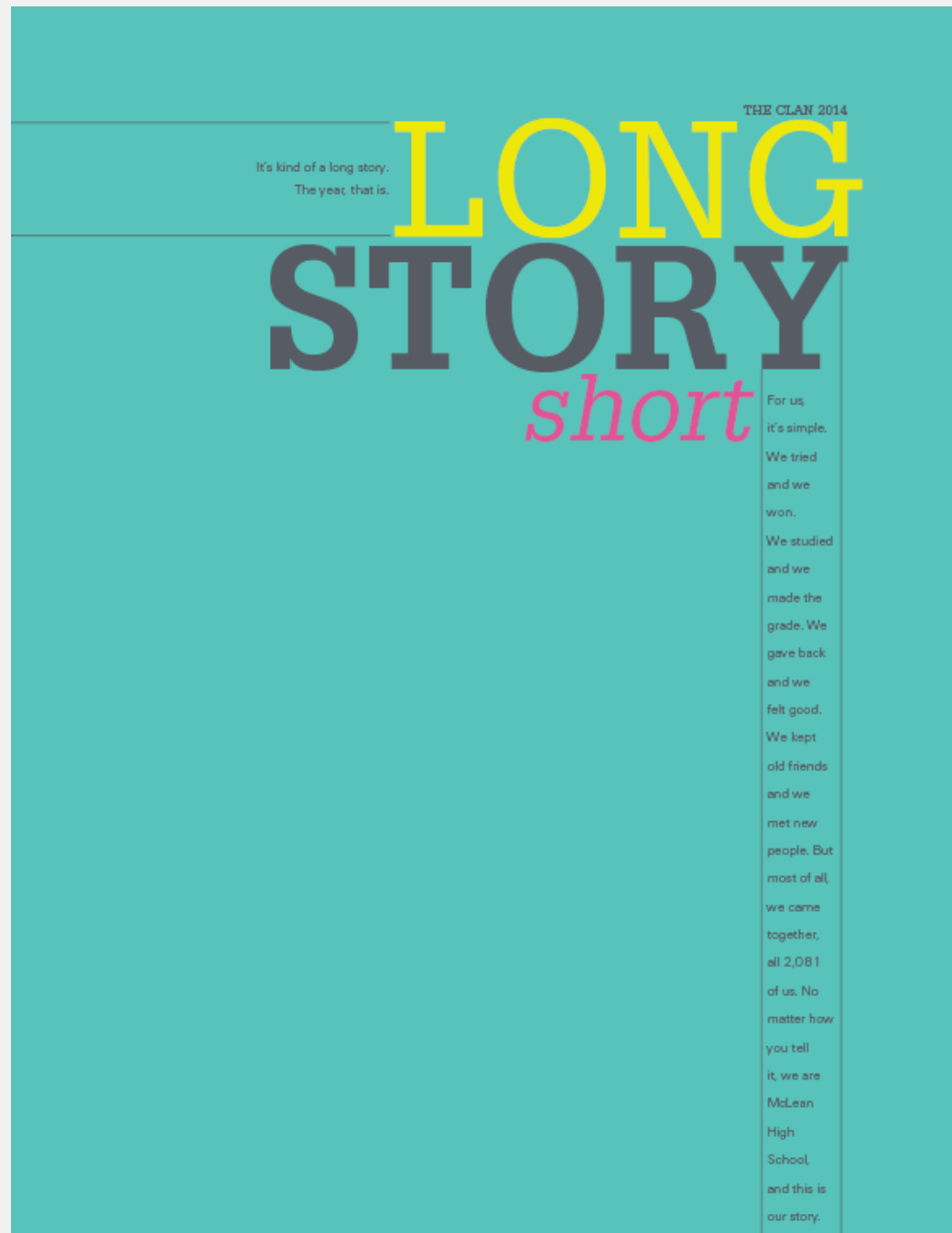




# what a **CONCEPT!**

- cover
- organization

## ■ **TYPOGRAPHY** *that speaks your concepts "voice"*



# what a **CONCEPT!**

- cover
- organization
- typography

▪ **DESIGN** choices that are consistent with your concept



We're not like any other school, that's for sure. We freak out over beating Langley... at anything. We figure out shortcuts to get through crowded halls and to the trailers. We're obsessed with our mascot and his kill and we've pretty much got an opinion about everything.

## LONG STORY short



"IT'S AWESOME TO HAVE A MASCOT THAT WEARS A SKIRT."  
-ELLIE DUVALL, 12

**McLean-isms**  
WORD  
AMIGO  
JANX/JANX-TY  
OOH, KILL 'EM

I am a **Highlander** what does it mean to be a Highlander?  
**OUTGOING**  
**PRIDE**  
**SUCCESSFUL**  
**LOVE**  
**UNPREDICTABLE**



OF THE **400** POLLED...  
36% think **JAY-Z & BEYONCE** should name their next child **BEY-Z**

59% **WANNA LET MILEY BE MILEY**  
41% **DON'T AGREE**

20% spent more than **3 HOURS** on **SOCIAL MEDIA** per night  
272 people got **5-7 Z's** a night

**#BEAT LANGLEY** is the most popular hashtag for **180** people

**122** people's fave emoji, but **was a close second**

**"BLURRED LINES"** was the worst song of 2013, according to **227** people  
55% of people do not know how to **TWERK**

academic **trivia**  
take the quiz on academics and check your answers on the scantron



1. What percent of seniors didn't have a first period?
2. What percent of sophomores took AP World?
3. How many juniors took a foreign language class?
4. What percent of freshmen participated in the science fair?
5. Which was the largest grade?



give me the **money**

**district division**  
64% **McLEAN**  
36% **FALLS CHURCH**



"My bus driver is really nice and always greets me despite the early hour. It's nice that he's so cheerful when no one wants to be awake."  
-Allison Moskern, 10

**best buddies barbecue** Best Buddy members celebrate the first home football game together



**trailer to trig** with 10 trailers most students had to head outside for at least one of their classes  
Daniel Pedraza, 9  
"It's so annoying how the doors are constantly locked, because it's hard to get in."  
Shannon Belcher, 11  
"The trailers are sweet because the teacher can control the cooling and heating ventilation."  
Adam Jebeli, 11

# what a **CONCEPT!**

- cover
- organization
- typography
- **DESIGN** choices that are consistent with your concept



## *short* **STORY** *LONG*



Adding's  
bridge  
falling



Dean Howarth teaches  
hands-on physics with  
**GLUE,  
and a CLOSED  
TEXTBOOK**

Throughout the year, physics classes participated in hands-on activities to learn and understand real-life applications of physics. The second week of school brought a challenge: to build a durable bridge out of uncooked spaghetti that could hold a seven-pound

textbook. "The project was a really good introduction to physics. I think it was a fun and playful way to learn," said junior Katie McGinn. "I was really scared to put the textbook on our structure, though, so I tried to put it on as delicately as possible. It didn't really work, so I asked

Mr. Howarth to put it on for me," she added. Junior Maggie Stanton said that the project was difficult, but that it helped her understand important concepts: "It was nice to participate in a really interesting and hands-on activity."





# what a **CONCEPT!**

- cover
- organization
- typography
- **DESIGN** choices that are consistent with your concept





# what a **CONCEPT!**

- cover
- organization
- Typography

## ■ **DESIGN**

choices that are  
consistent with  
your concept



# spread PLANNER

team \_\_\_\_\_

deadline \_\_\_\_\_

page #s \_\_\_\_\_

must cover \_\_\_\_\_

## GOT IT COVERED?

What are all the things that are happening this week? Make sure to cover student life and academics as well as sports and clubs. WRITE THE NAME OF THE TEAM MEMBERS WHO WILL BE COVERING EACH EVENT - all team members must contribute to your coverage week.

Monday

Tuesday

Wednesday

Thursday

Friday

Sat. & Sun.

## ISO RAIL

This is our space for theme-related coverage. Make sure whatever goes in here tells a STORY - an anecdote!

list secondary topics & method of coverage

## STUDENT LIFE

## CLUBS

## ACADEMICS

## SPORTS

Must cover practices as well as games.

list names of people quoted or pictured

## GUYS

## GIRLS

9

10

11

12

## methods for COVERAGE

look to magazines and our inspiration folders for design ideas for mods.  
**NO REPEATS** - if you already have a quote mod on one of your spreads this deadline, you can't have another. Get creative!

### QUIZZES

Did You Know?  
Can You Match...?  
Can You Remember?  
Game Shows  
True/False  
Self Appraisals  
Fill in the Blanks  
Multiple Choice

### INFOGRAPHICS

Charts  
Tables  
Ratings  
Diagrams/Piecharts  
Maps  
Timelines  
Calendars  
Breakdowns

### PERSONAL NARRATIVES

Quotes  
Q & A  
Transcript of Conversation  
Tweets  
First Person Story

### LISTS

Glossaries  
Checklists  
By the Numbers  
Dos/Don'ts  
Hot/Not  
Top Ten (or Five or ...)  
How To's  
Pros/Cons  
Fact v. Fiction  
Tips  
Schedules  
Days of the Week  
Where to Go For ...  
Step by Step Guide  
Favorites

# what a **CONCEPT!**

- cover
- organization
- typography

- **DESIGN** choices that are consistent with your concept

## GET YOUR **PRIORITIES** IN ORDER

with their busy schedules, students strive to make time for what's important to them

### dress for success

junior Isabel Zapata explains why she chooses to dress up for school



"STICKING TO MY PRINCIPLES ABOUT BEING A VEGETARIAN IS MORE IMPORTANT TO ME THAN GETTING A BIG MAC IN THE DRIVE THRU. BUT NOT THE FRIES."

-NARDOS IYOB, 12



### PIERCING PRINCESS

senior Marjan Wagner works 20 to 30 hours a week to save money

"I PLAY BASKETBALL EVERY DAY WITH A REGIMENT OF WEIGHT-LIFTING."

-JALAL KHAN, 9

### caffeine crazy

how do you take your coffee?



"I TRY TO KEEP GOD IN MY LIFE EVERY DAY."

-ZACH GLENN, 12



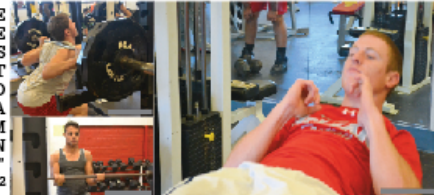
play ball

### fit for life

personal fitness brings strength training to students

"IT'S NICE BECAUSE IT ALLOWS ME TO DO THINGS AT SCHOOL THAT I WOULD HAVE TO GO TO A NORMAL GYM TO DO ON MY OWN TIME."

-JOEY SULLIVAN, 12



### graduation and beyond

seniors share their priorities for after graduation



### good eats

senior Karisa Malavira shares her food inspirations via Instagram



of the **200** PEOPLE POLLED...

**88** people work on **HOMEWORK** as SOON as they get HOME

**6%** go to WORK at a **PART-TIME** **JOB**

after the **7th** period bell rings **29%** go to a **SPORTS** practice

**21%** SLEEP after school

### solve the case

students share why their phone case suits them



### four by four

CHARACTER  
LEADERSHIP  
SERVICE  
SCHOLARSHIP

# what a **CONCEPT!**

- cover
- organization
- typography
- **DESIGN** choices that are consistent with your concept



after a summer of practices, the cross country team comes together to compete

run your **heart** out

## STRIDES TO SUCCESS



the **big** switch

iPhone 5c | iPhone 5s

PRICE

MATERIAL

PROS

CONS



sophomores Mogen Leimkuhler and Caitlin Pyne discuss a few of their favorite moments from the cross country season

**PYNE:** When I got asked to homecoming it was during practice and most of the team was in on it.

**LEIMKUHLER:** Yeah, I brought her out of the locker rooms and to where Ben (Gallo) was going to ask her. A big group of people were circled around Ben so Caitlin couldn't see, but when she came out they all parted and he was standing there in the center.

**P:** He was holding a sign that said "Will you make my heart race as in race like cross country, and go to homecoming with me?" He also had flowers. It was so cute.

**L: IT WAS GREAT, SHE LOOKED SO SURPRISED.**

**P: I WAS! I HAD NO IDEA.**

**L:** There was also the time that David Russell scared us all when we were doing the cross country scavenger hunt.

**P:** Oh yeah! That was so bad. One of the requirements on the scavenger hunt was to play a scary Halloween prank. So David got face paint and made himself all bloodied up.

**L:** Then he came to practice and told us all he got hit by a car! We were so freaked out. But once he told us it was a prank it was actually really funny.

**P:** Needless to say, he team won the scavenger hunt game.

**L:** Although my team came in second, because we brought a picture of my face to practice and obviously that is almost as scary as a bloodied up car accident victim.

battle of the seasons





# what a **CONCEPT!**

- cover
- organization
- typography
- design

## ▪ **WRITING STYLE**

it's not just what you say - but how you will say it, too



*Sisters, freshman Elizabeth Gilmer and senior Amelia Gilmer, describe their trip over the summer to Pennsylvania's Lake Gaston, where they went tubing.*

### IN THE **SPLASH** about STORY LONG **ZONE**

**ELIZABETH:** I screamed. I mean when you're on the edge of the tube it feels like you might fall off.  
**AMELIA:** You screamed a lot. Like a lot a lot and it wasn't just like "Oh, I'm dying" screams.

**B:** Yeah, it was actually like roller coaster screams. I was scared, but really excited, too.

**A:** So was I, especially because we hadn't gone in a while and we were using a new tube. The scary part is that you have no control over the tube; we nearly hit a dock, like legitimately almost hit a ladder, too.

**B:** Also, if you think about it, you're going at about 20 miles per hour, so if you fall off, then you're basically being propelled into the really choppy water that fast.

**A:** Yeah, tubing is pretty dangerous. I had multiple battle wounds from when my toes rubbed against the side of the tube.

**B: IT WAS FUNNY, THOUGH.**

**A: NO, IT WASN'T.**

**B: YES, IT WAS.**

**A:** Whatever. Afterwards, I went on another tube with our friends Rachel, Kyle and Sam. You just left.

**B:** I didn't even know that you went on that special tube! I would have wanted to go if you had told me.

**A:** We told you!

**B:** No, I would've come if I had known. I was just reading in my room.

**A:** Well, anyway, we were basically lying down flat when we were on the tube.

**B:** Actually, we were sort of sitting up.

**A:** Yeah, and when you're on the tube, your legs tend to pop up when you hit a wave.

**B:** Amelia, you were like, going in-between having your legs straight and being on your knees. And being on your knees hurts so bad.

**A:** And the whole time, I was like, struggling to keep my eyes open.

**B:** I could see the motor and the cord that was attached to the tube which kept bouncing up and down. I always used to be afraid that I would fall forward and land on the cord.

**A:** Me too. Sometimes it's fun to fall off but sometimes it just hurts.

**B:** But you can also see the waves and the white foam that goes out into them, which is nice.



# what a CONCEPT!

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## LIVING IN THE BAY AREA

the University of Iowa. After a couple years of Mathematical Induction and Big O Notation which was actually kind of

## WITH MY FAMILY. I READ

## BATMAN GRAPHIC NOVELS

inspiring as it was in high school, I wanted to pursue a career in Game Design. I started studying before like chessmen, creating a Suburban idea story, and looking for schools that could make this dream of mine come true. I researched for

## AND YOU'LL SOMETIMES

## SEE ME CRUISING THE BAY

- cover
- organization
- typography
- design

# ■ WRITING STYLE it's not just what you say - but how you will say it, too

*Sisters, freshman Elizabeth Gilmer and senior Amelia Gilmer, describe their trip over the summer to Pennsylvania's Lake Gaston, where they went tubing.*

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**PYNE:** When I got asked to homecoming it was during practice and most of the team was in on it.

**LEIMKUHLER:** Yeah, I brought her out of the locker rooms and to where Ben [Galdo] was going to ask her. A big group of people were circled around Ben so Caitlin couldn't see, but when she came out they all parted and he was standing there in the center.

**P:** He was holding a sign that said "Will you make my heart race; as in race like cross country, and go to homecoming with me?" He also had flowers. It was so cute.

**L:** *IT WAS GREAT, SHE LOOKED SO SURPRISED.*

**P:** *I WAS! I HAD NO IDEA.*

**L:** There was also the time that David Russell scared us all when we were doing the cross country scavenger hunt.

**P:** Oh yeah! That was so bad. One of the requirements on the scavenger hunt was to play a scary Halloween prank. So, David got face paint and made himself all bloodied up.

**L:** Then he came to practice and told us all he got hit by a car! We were so freaked out. But once he told us it was a prank it was actually really funny.

**P:** Needless to say, his team won the scavenger hunt game.

**L:** Although my team came in second, because we brought a picture of my face to practice and obviously that is almost as scary as a bloodied up car accident victim.

# what a CONCEPT!

- cover
- organization
- typography
- design

## ■ WRITING STYLE it's not just what you say - but how you will say it, too

### LONG STORY SHORT. I'M AN INTERACTION DESIGNER

SHORT STORY LONG. I grew up in Cedar Rapids, Iowa - the second largest city in the corn state, with my twin brother and

two awesome sisters. In my early years I spent more time playing NBA Jam than I did with toying around with a computer, let

### LIVING IN THE BAY AREA

alone design or art. I actually didn't go to school for design either. I spent my college years as a Computer Science Major at

### WITH MY FAMILY. I READ

the University of Iowa After a couple years of Mathematical Induction and Big-O Notation (which was actually kind of

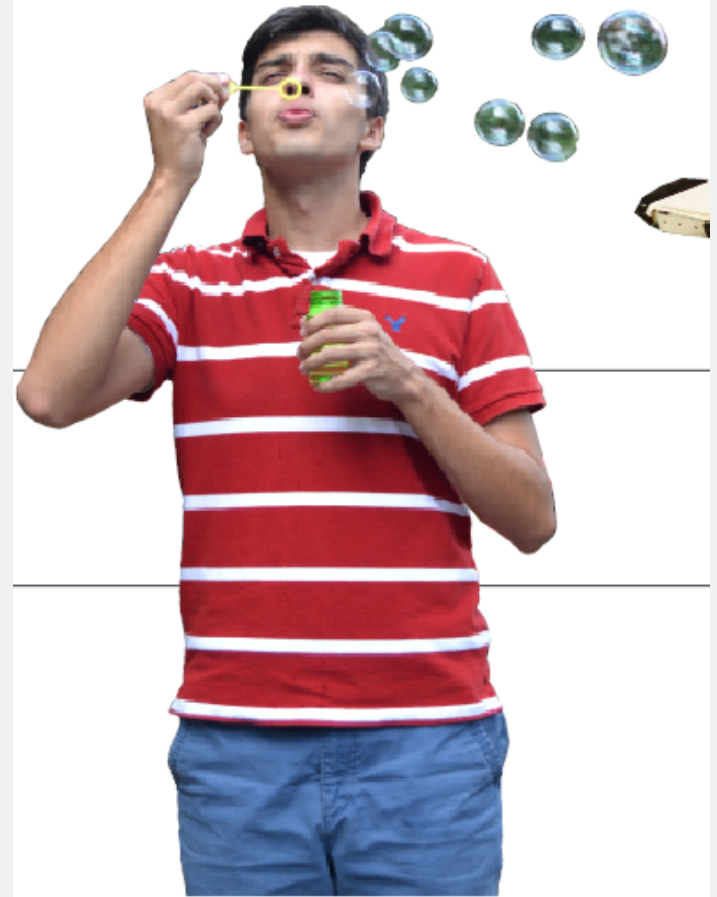
### BATMAN GRAPHIC NOVELS

interesting as it applies today). I wanted to pursue a career in Game Design. I started illustrating fantasy-like characters,

### AND YOU'LL SOMETIMES

crafting a Sukoden-like story, and looking for schools that could make this dream of mine come true. I researched for

### SEE ME CRUISING THE BAY



**BLOWING SOME BUBBLES.** What four words did senior Kama Kristian Kc use to describe his experience at the journalism class's Photo Olympics on the first week of school? "Fun, energetic, challenging and hectic." The purpose of the Photo Olympics was to familiarize both old and new staffers with the skills necessary to take great photos. According to Kc, the event was enjoyable because it "served as a break from the regular school day; we went outside and played charades and duck duck goose." One half of the class took photos of the other half of the class playing the games. "It was awesome, and really fun, too," Kc added.

*photo by Ana Garvin*

#### DESCRIBE YOUR FAVORITE CLASS

"Vigorous"  
-Nikki Lee,  
12

"Epic"  
-Matt  
Palombi,  
10

"Hard"  
-Drew  
Hawley, 9

"Hectic"  
-E...



# what a CONCEPT!

- cover
- organization
- typography
- design

■ **WRITING**  
**STYLE** it's not  
just what you  
say - but how  
you will say it,  
too



## THURSDAY NIGHT LIGHTS

### *longest* kick

*"My longest kick was a 40-yarder that I did in practice. Kicking is all about leg speed and flexibility since you can kick farther if you get a full extension, make good contact and follow through to your target. It's a lot harder to kick in a game because you have 11 guys running at you and it makes it hard to focus on the kick," sophomore Matt Amons said. photo by Shari Doiron*



*different people in the game  
share their point of view*

There are three very distinct experiences to be had at a football game. Whether you're a player, fan, or coach, you all share the same hope: to get a victory. Every player on the field has to focus on their specific contribution to the team, every spectator in the stands has to cheer for the team and every coach has to train and lead their team.

#### COACH:

"Everyday I evaluate my players and try to put people in the right positions to best help our team. I also have a tremendous amount of trust in my players that they'll do what's asked of them to help win games." Coach Eric Stokes said.

#### PLAYER:

"I always feel a little pressure before games, but once I step out onto the field the adrenaline just starts pumping and I'm confident in our ability to win any game. The best feelings in a game are when you score, make a great block, or crush someone. In contrast, the worst is coming up short or knowing you let your teammates down," sophomore Tom Shue said.

#### SPECTATOR:

"Before a football game, I'm always really excited to go hang out with my friends and cheer for the team. When McLean's winning, the stands are always really pumped-up and it's a lot of fun to be a part of it. On the other hand, when they're down, there's a little more pressure, but that just makes everyone cheer more to pump-up the team so that they can play well and pull ahead," sophomore Grace Fabrycky said.



# what a CONCEPT!

- cover
- organization
- typography
- design

■ **WRITING**  
**STYLE** it's not  
just what you  
say - but how  
you will say it,  
too



## TEEN IDOL



### oh, just kidding

"I got called on-stage to be in the finals, but the host said 'Oops! There are seven people up here and there are only supposed to be six...' and then he said 'I'm so sorry, Jennifer Rose, we made a mistake with your vote.' So, I had to walk offstage in front of everyone. Then, ten minutes later, I got a call from them saying that they didn't make a mistake after all. I got to perform as a finalist." -Jennifer Rose, 12, photo by Bianca Rossell

from day one to the final show, contestants work to place at the finals for McLean Idol

### THURS. SEPT. 19

#### first auditions

Delgado prepared his song and readied himself to sing for the judges, starting one month prior to the auditions by practicing with his voice coach three times a week all month. "I sang 'You Raise Me Up' by Josh Groban for the two judges, Ms. [Amy] Poe and Ms. [Linda] Martin," Delgado added. He then had to wait for two days after his audition to find out that he made the cut.

### THURS. OCT. 3 - FRI. OCT. 4

#### first performances

The eighth performer on Thursday night, Santiago Alfonso Mesa sang "Your Song" by Elton John. Mesa explained, "There are no stage directions to limit your movement while you perform which makes it a lot of fun; and, I don't really care about the results because it's just a friendly competition," he added.

### SAT. OCT. 5

#### finals night

The second-to-last performer on the final night of the competition, Abby Houston sang "The Broadripple is Burning", a song she "heard a year ago, so I've been working on it for forever." Houston placed second overall and attributed her success to her preparation: "I like feeling prepared to the point where I can space out while still sounding okay." Sophomore Joshua Delgado was announced as the winner on finals night.



# what a **CONCEPT!**

- cover
  - organization
  - typography
  - design
- ## ■ WRITING STYLE
- it's not  
just what you  
say - but how  
you will say it,  
too



*marching band members reminisce about the past season*

### **THE HARDEST INSTRUMENT TO PLAY IS...**

"The sousaphone because it weighs almost as much as the people playing it." -Rebecca Deitch, 10

"The euphonium because its huge, like a trumpet on steroids, and we have to hold it up for really long periods of time." -Sarah Siegel, 10

"The French horn because it's really complicated and hard to play and involves a lot of technique." -Hannah Aronson, 10

### **THE WORST THING THAT COULD HAPPEN DURING PRACTICE IS...**

"Not paying attention to the conductor and messing up."

-Alexander Yuan, 10

"Listening to the woodwinds complain about how hard marching band is when my baritone weighs 15 pounds!" -Frederick Zwirb, 10

"If someone tripped while everyone is marching backwards and causing a massive pile up of injured marchers." -Jack Sahlin, 12

### **THE FUNNIEST THING THAT HAPPENED THIS SEASON WAS...**

"Mr. Weise had a voice crack while yelling at the trombones for not playing loud enough." -Desmond Curran, 11

"When the drum line preformed 'Cymbal Ladies' in the talent show, it was hilarious." -Michelle Ma, 10

"Definitely when a senior from last year came to a rehearsal painted green and made fun of one of the marching band teachers." -Rachel West, 11

# what a CONCEPT!

## LONG STORY SHORT. I'M AN

**INTERACTION DESIGNER**

## LIVING IN THE BAY AREA

## WITH MY FAMILY. I READ

**BATMAN GRAPHIC NOVELS**

## AND YOU'LL SOMETIMES

**SEE ME CRUISING THE BAY**

- cover
- organization
- typography
- design

- **WRITING  
STYLE** it's not  
just what you  
say - but how  
you will say it,  
too



long hair  
don't care

# STICK IT TO 'EM

*varsity field hockey bonds on and off the field*  
LONG STORY SHORT.

VARSITY FIELD HOCKEY.

THEY BONDED OVER THE SUMMER  
AT A VIRGINIA BEACH TOURNAMENT.

THEY WENT TO UNLIMITED WING NIGHT  
AT THE WING FACTORY IN RESTON.

THEY HAD SLEEPOVERS. THEY WON 12 GAMES.

THEY BEAT LANGLEY IN DISTRICTS  
AND WENT TO REGIONALS.



# what a **CONCEPT!**

- cover
- organization
- typography
- design
- writing style

## ■ **COVERAGE** - *both HOW and WHAT*



"I started a blog because I love writing. I write about my life and my different thoughts and ideas."

"I try to make a post a few times a month and I post it to Facebook to get more people to read it."

"Bleeding Out" is about how I feel when I write. I get to express myself by writing everything down and love having a blog to share it."

*my life in a  
**nutshell***  
sophomore Danielle Walker  
shares her passion  
for blogging

"I've always loved writing and a lot of my favorite authors have blogs. I also want to be a writer when I grow up, so this will help me get my work out there. I've been writing for a couple of months, it helps me get out what I want to say. I usually just write about whatever is on my mind at the time. My story with the most hits is the one about homecoming."

# what a **CONCEPT!**

- cover
- organization
- typography
- design
- writing style

## ■ **COVERAGE** - *both HOW and WHAT*



## *near* *or far*

*students describe  
how long it takes  
to get to school*

### **700 ft**

"I live really close so I walk to school. I don't leave my house until 7:05"  
- Daniel Furth, 12

### **1.3 mi**

"I live pretty close so I leave my house around 7. I usually drive and by car it's about five minutes and walking it's about 15 minutes."  
- Alexa Stieg, 11

### **2.9 mi**

"I used to take the bus until I got my license. Now I have more time in the morning to get ready because I don't leave my house until about 6:55"  
- Rochelle Sacks, 11

### **4.5 mi**

"I live in Vienna and I usually take the bus and I have to leave at 6:40 to take the bus. To drive here it takes about 25 minutes because of traffic."  
- Sophia Keilholtz, 9

### **6.0 mi**

"I live past Vienna and I take the bus but I have to wake up at 5:20 so I have time to get ready because my bus comes at 6:30. It's hard to hang-out with friends because most live super close to the school"  
- Sarah Kolyani, 9

# what a **CONCEPT!**

- cover
- organization
- typography
- design
- writing style

## ■ **COVERAGE** - *both HOW and WHAT*



downthe  
drain



"It wasn't too hard to get the actual paint off itself, but because I had so much on my body it took awhile to get it off every spot. Even after showering for a long time after the run, I still found paint in my ear the next day."

-Daniel

Martinez, 11  
photo courtesy of  
Daniel Martinez

# what a **CONCEPT!**

- cover
- organization
- typography
- design
- writing style
- **ALL THE LITTLE DETAILS** - *folios, index, reference sections...*



*Sisters, freshman Elizabeth Gilmer and senior  
Amelia Gilmer, describe their trip over the  
summer to Pennsylvania's Lake Gaston,  
where they went tubing.*

*photo courtesy of Amelia Gilmer*

## IN THE **SPLASH** short STORY **LONG** **ZONE**

Headline design / Theme "tag"



# what a **CONCEPT!**



- cover
- organization
- typography
- design
- writing style

## **ALL THE LITTLE DETAILS** - folios, index, reference sections...



### *run your **heart** out*

Cross country was a good experience for freshman Kate Covington. "Because of cross country I knew some people going into the school year since our season started in August," Covington said. This helped her to adjust to a new school. There are also other positive things about cross country. "It was also a really great way to stay fit," Covington said.  
*photo by Segall Majestic*

*after a summer of practices, the cross country team comes together to compete*

# STRIDES<sup>TO</sup> **SUCCESS**

Headline Design

# what a **CONCEPT!**

- cover
- organization
- typography
- design
- writing style

## **ALL THE LITTLE DETAILS** - folios, index, reference sections...



# what a **CONCEPT!**



- cover
- organization
- typography
- design
- writing style

**ALL THE LITTLE DETAILS** - folios, index, reference sections...

*as summer came to a close, Freshman  
Institute, golf and other sports start their year*

# BACK IN THE SWING OF THINGS

Headline Design

# what a **CONCEPT!**

▪ cover ▪ organization ▪ typography ▪ design ▪ writing style

## ALL THE LITTLE DETAILS

- folios, index, reference sections...



Sophomore Gwen Gagne gets creative with **fake blood, RIPPED DRESS and PHOTOSHOP**

During an after school photography club meeting, sophomore Gwen Gagne models for sophomore Maya Dutt for a photo shoot assignment. Covered in fake blood and barefooted, Gagne wore a ripped dress that Dutt had cut to fit the theme of their project. The

assignment was equipment-heavy, and the pair used a green screen to combine two different photos digitally on Photoshop, along with other professional paraphernalia like a lightbox which provides more light and a remote that activates the flash in the

lights. "People nowadays don't have much creativity anymore, so we try to be as creative as possible," she said. "As long as we used our imagination as much as possible and the green screen, our pictures can be whatever we want them to be."



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Index Design & Coverage



how do you come up with a  
**CONCEPT?**

## HOW DO YOU COME UP WITH A CONCEPT?

It's important to include lots of voices &  
**COLLECT IDEAS FROM  
YOUR ENTIRE STAFF**

HOW DO YOU COME UP WITH A CONCEPT?

# GIVE PEOPLE TIME TO THINK

Students working on their own come up with TWICE as many solutions to problems as brainstorming groups.

*Yale University & Washington University Research*

HOW DO YOU COME UP WITH A CONCEPT?

**LOOK, LOOK,  
LOOK SOME  
MORE**

Zinio, Pinterest, online portfolios,  
Barnes & Noble and a camera phone...



HOW DO YOU COME UP WITH A CONCEPT?

**WRITE  
EVERYTHING  
DOWN**

so you can identify themes & revisit later.

# strong CONCEPTS

---

- **A Cover** *you can judge the book by*
- **Organization** *of your book makes sense for your concept*
- **Typography** *that speaks your concepts "voice"*
- **Design** *choices that are consistent with your concept*
- **Writing style** *it's not just what you say - but how you will say it, too*
- **Coverage** *- both HOW and WHAT*
- **All the little details** *- folios, index, reference sections...*

what a  
**CONCEPT!**

# THANK YOU!

*Want to share some of these ideas with your staff?*

**[yearbookbesties.wordpress.com](http://yearbookbesties.wordpress.com)**

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