

PHOTO OLYMPICS

Helping everyone on your staff learn to take better pictures.

Meghan Percival
Adviser, McLean High School Yearbook

DAY #1

PHOTOS IN 5

PRESENTATION

DAY #2

PHOTO OLYMPICS!

FRAMING



RULE OF THIRDS



BIRD's VIEW



WORM's VIEW



SCENE



GROUP



INDIVIDUAL



ACTION



EMOTION



DETAIL



**SHOOT THE
PREPOSITIONS**

Get pictures from at
least 5 of the following:

- Above
- Across
- Against
- Beneath
- Beside
- Between
- Down
- In
- Out
- Through
- Toward
- Under
- Up
- Within

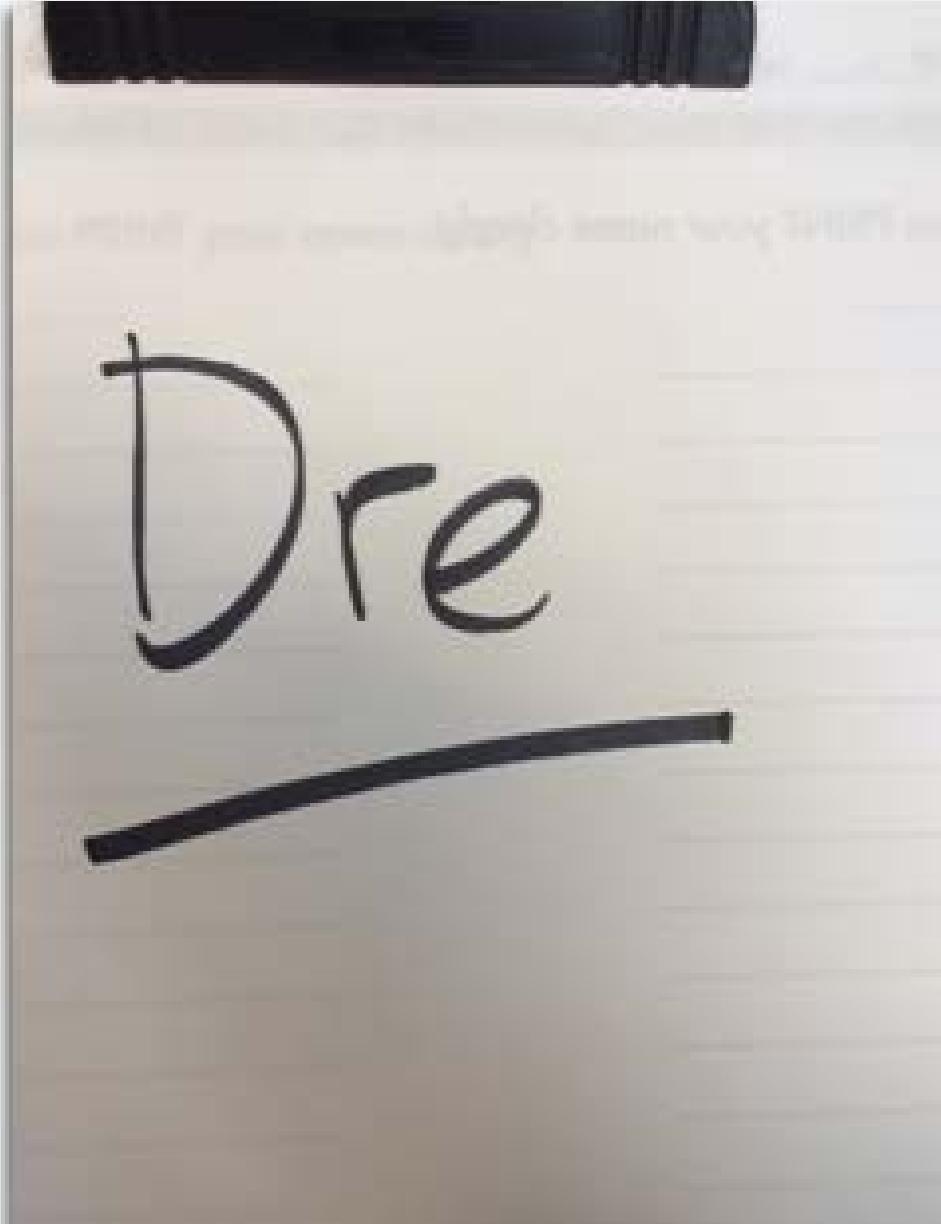
CHECK- OFF SHEET

**Photo
Olympics**
Reminders:

NO POSED SHOTS!

**CAMERA STRAP
STAYS AROUND
THE
PHOTOGRAPHER'S
NECK AT ALL TIMES**

SHARING CAMERAS



Dre

BUDDIES





**DUCK
DUCK
GOOSE**

FRISBEE



BALLOONS & WATER BOTTLES



BUBBLES



DAY #3

UPLOAD & CRITIQUE

PHOTOS in

5 RULES
5 SHOTS
5 THINGS TO TRY



5 RULES

Pictures are better when you follow these 5 rules:

- Interest
- Emotion
- Rule of Thirds
- Perspective
- Framing

INTEREST

Even if you are shooting a crowd, be sure to focus on someone or something.

INTEREST



2007 NSPA Photo of the Year

Feature Photo - Third Place

Shannon Soule / Featherduster, Westlake HS, Austin, Texas

INTEREST



2010 NSPA Photo of the Year
Sports Reaction - Second Place
Adam Harrel / The Panther, O'Fallon Township HS, O'Fallon, Ill.

INTEREST



2011 NSPA Photo of the Year - Sports Reaction - First Place
Sally George, Crimson, duPont Manual HS, Louisville, Ky.

INTEREST



2012 NSPA Photo of the Year – News - Finalist
Grace Finley, Bryant HS, Bryant, Ark.

ACTION

Photographs need to tell a story

Action



2011 NSPA Photo of the Year
Sports Action – First Place
Caitlin Dailey / Indian, Shawnee Mission North HS, Overland Park, Kan.

Action



2011 NSPA Photo of the Year
Sports Action – Second Place
Paul Mathieson / El Paisano, Westlake HS, Austin, Texas

Action



2011 NSPA Photo of the Year
Sports Action – Third Place
Parker Pamplin / Hornet, Bryant HS, Bryant, Ark.

Action



Action



2012 NSPA Photo of the Year
Sports Action - Honorable Mention
Amber Garrett, Park Hill South HS, Riverside, Mo.

Action



2012 NSPA Photo of the Year – Finalist – Feature Picture
Jake Crandall, Shawnee Mission East HS, Prairie Village, Kan.

Action



2012 NSPA Photo of the Year –
Honorable Mention –
Feature Picture
Jonathan Van Horn,
James C. Enochs HS,
Modesto, Calif.

EMOTION

The most interesting photos are those that capture people reacting – look for this.



Emotion

2010 NSPA Photo of the Year
Sports Action - Honorable Mention
Gareth Patterson
The Prospective, Bryant HS, Bryant, Ark.



Emotion

2013 NSPA Photo of the Year
Jr. High / Middle School -
Third Place
Lilly Kim, The Knights, Gyeonggi Suwon
International School, S. Korea.

Emotion



2010 NSPA Photo of the Year
Sports Reaction - Honorable Mention
Alexis Abercrombie / Tonitrus, Rocklin HS, Rocklin, Calif.

Emotion



2012 NSPA Photo of the Year - Sports Reaction - Honorable Mention
Mia Rubin, Vernon Hills HS, Vernon Hills, Ill.

Emotion



2011 NSPA Photo of the Year
Feature Picture- Honorable Mention
Casey Simmons / El Paisano, Westlake HS, Austin, Texas

Emotion



Emotion



2011 NSPA Photo of the Year
Sports Reaction – Third Place
Jake Collins / Pilot, Redondo Union HS, Redondo Beach, Calif.

Emotion



2010 NSPA Photo of the Year
Feature Picture- Third Place

Rachel English / The Harbinger, Shawnee Mission East HS, Prairie Village, Kan.

Emotion



2010 NSPA Photo of the Year
Feature Picture- Second Place

Alexis Mesmer
Thunderbird, Skyline School, Pratt, Kan.

Emotion



2010 NSPA Feature Photo - Second Place
Whit Pruitt / The Prospective, Bryant HS, Bryant, Ark.

Emotion



2012 NSPA Sports Reaction Photo – Honorable Mention
Celia O'Flaherty, St. Teresa's Academy, Kansas City, Mo.

Emotion



Emotion



REACTION



2011 NSPA Photo of the Year
Feature Photo , Fifth Place
Toffer Mohr / The Prowler, Providence Sr. HS, Charlotte, N.C.



REACTION

2011 NSPA Photo of the Year
News Photo , First Place
Aaron Groene / The Talon,
Free State HS, Lawrence, Kan.

FRAMING

FRAMING

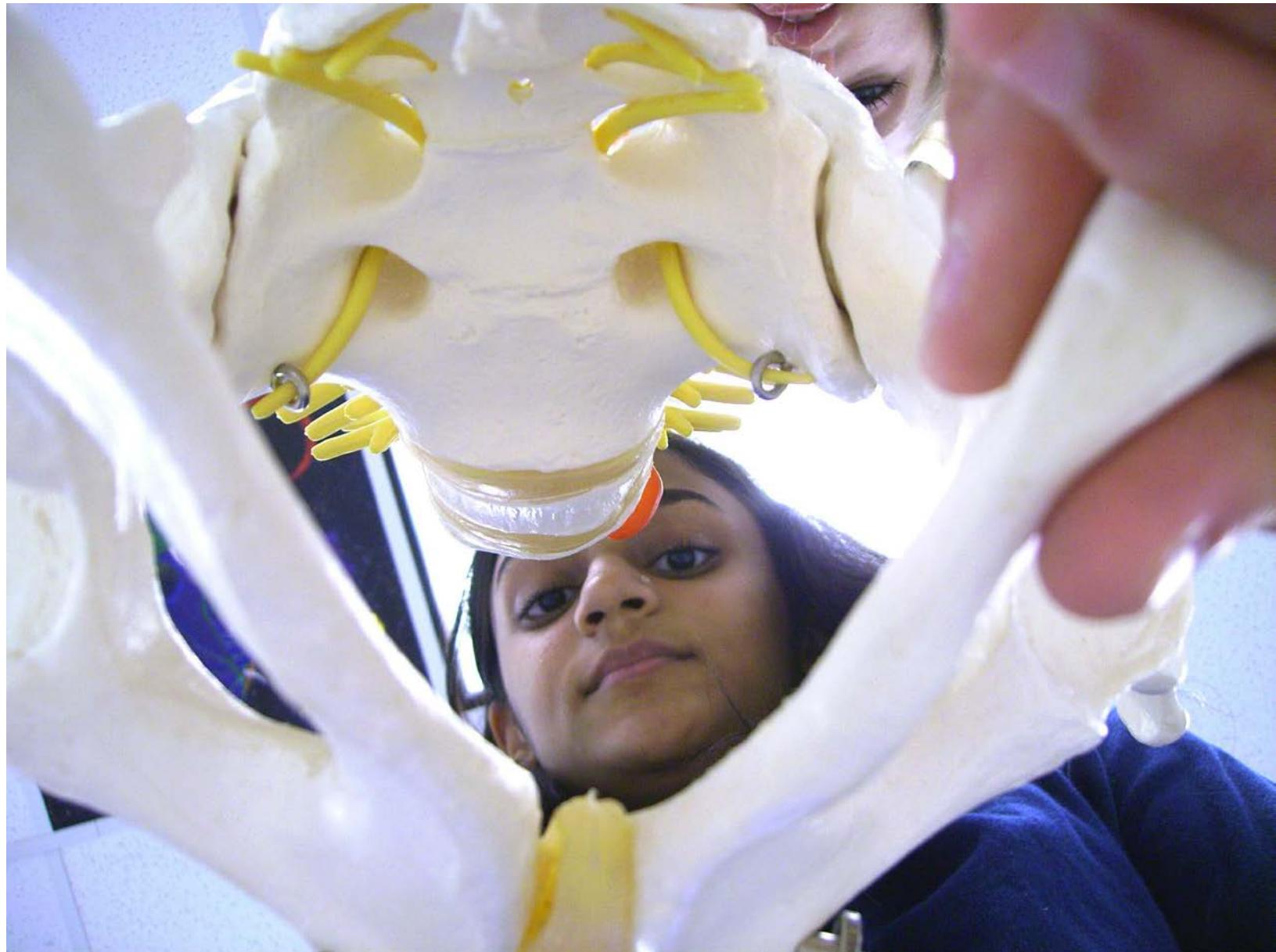


FRAMING



2012 NSPA Photo of the Year - News Photo - Honorable Mention
Carina Lofgren, Wayzata HS, Plymouth, Minn.

FRAMING



FRAMING



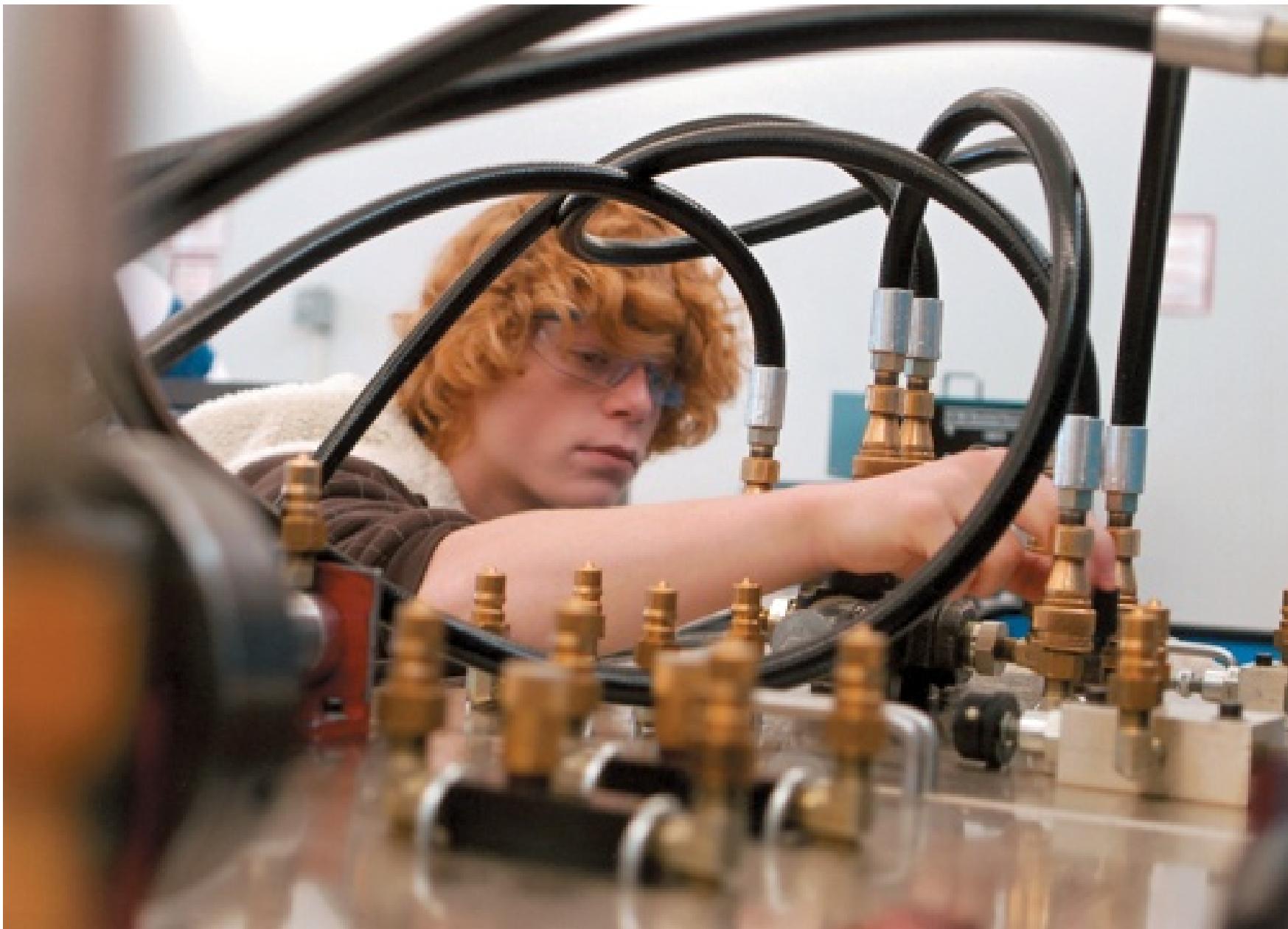
FRAMING



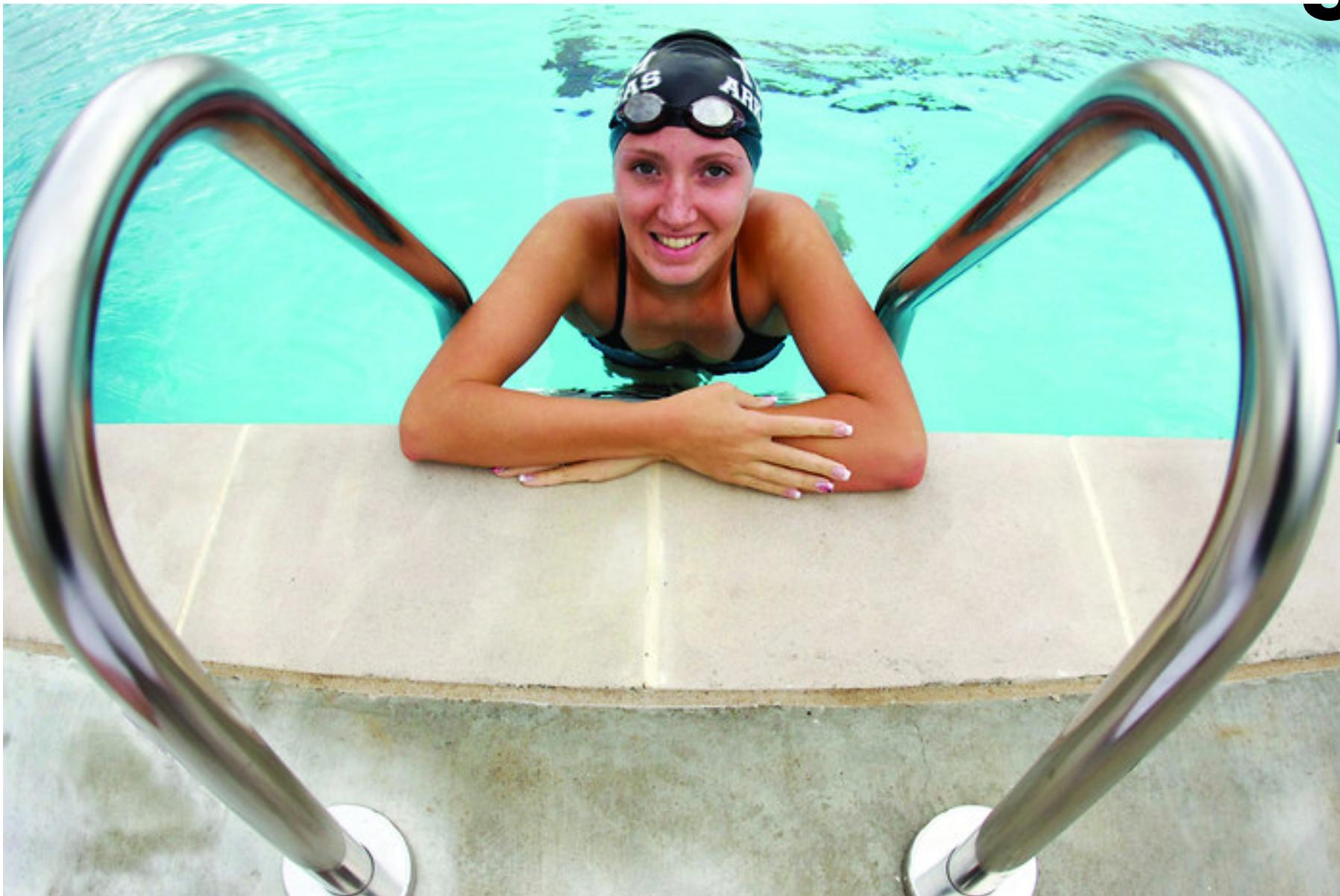
FRAMING



FRAMING



Framing



2010 NSPA Photo of the Year
Environmental Portrait- Second Place
Gareth Patterson / The Prospective, Bryant HS, Bryant, Ark.

FRAMING



FRAMING



FRAMING



RULE OF THIRDS

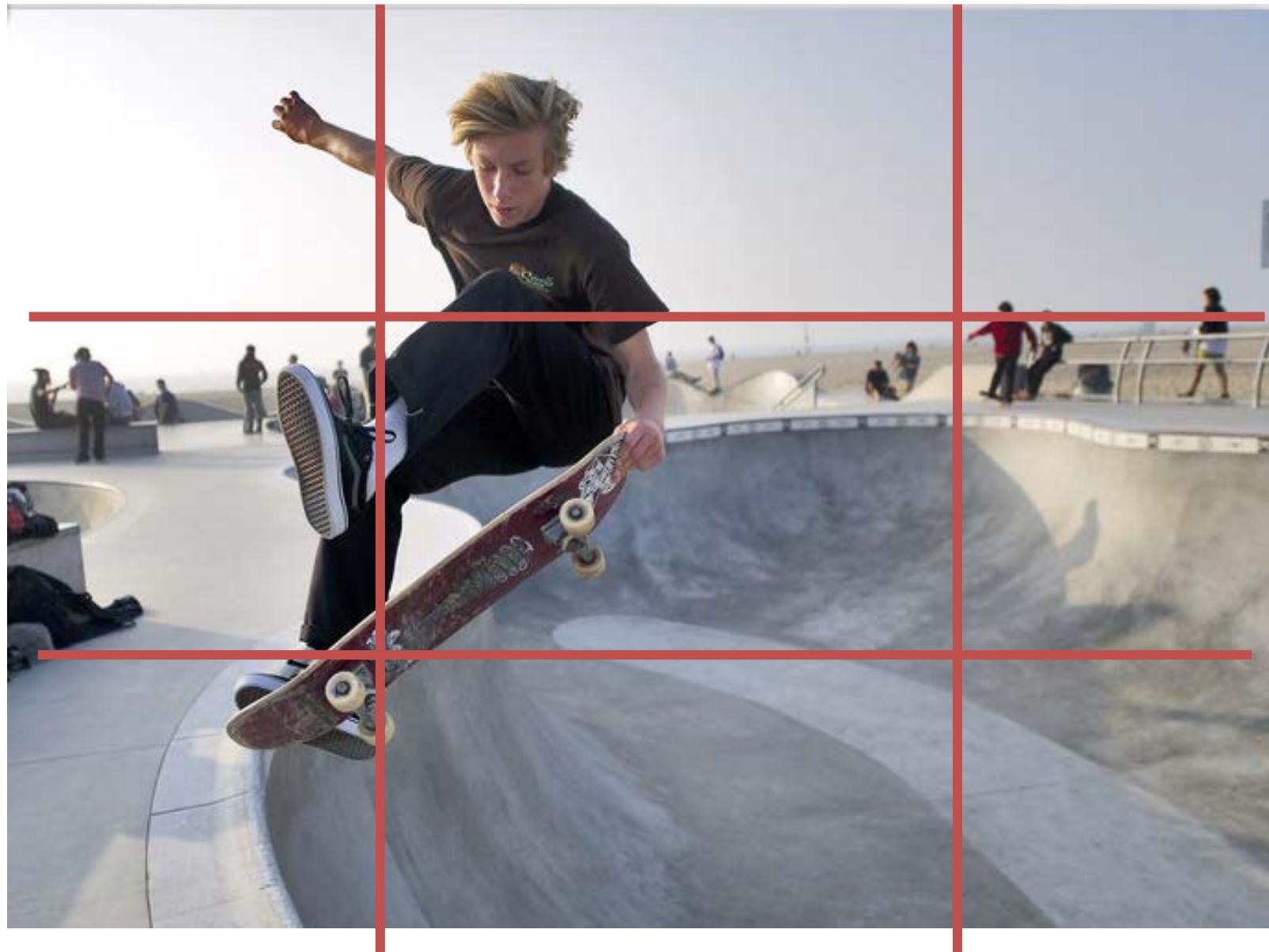
Remember the tic-tac-toe board –
the center of interest should be where the
lines intersect.

Rule of Thirds

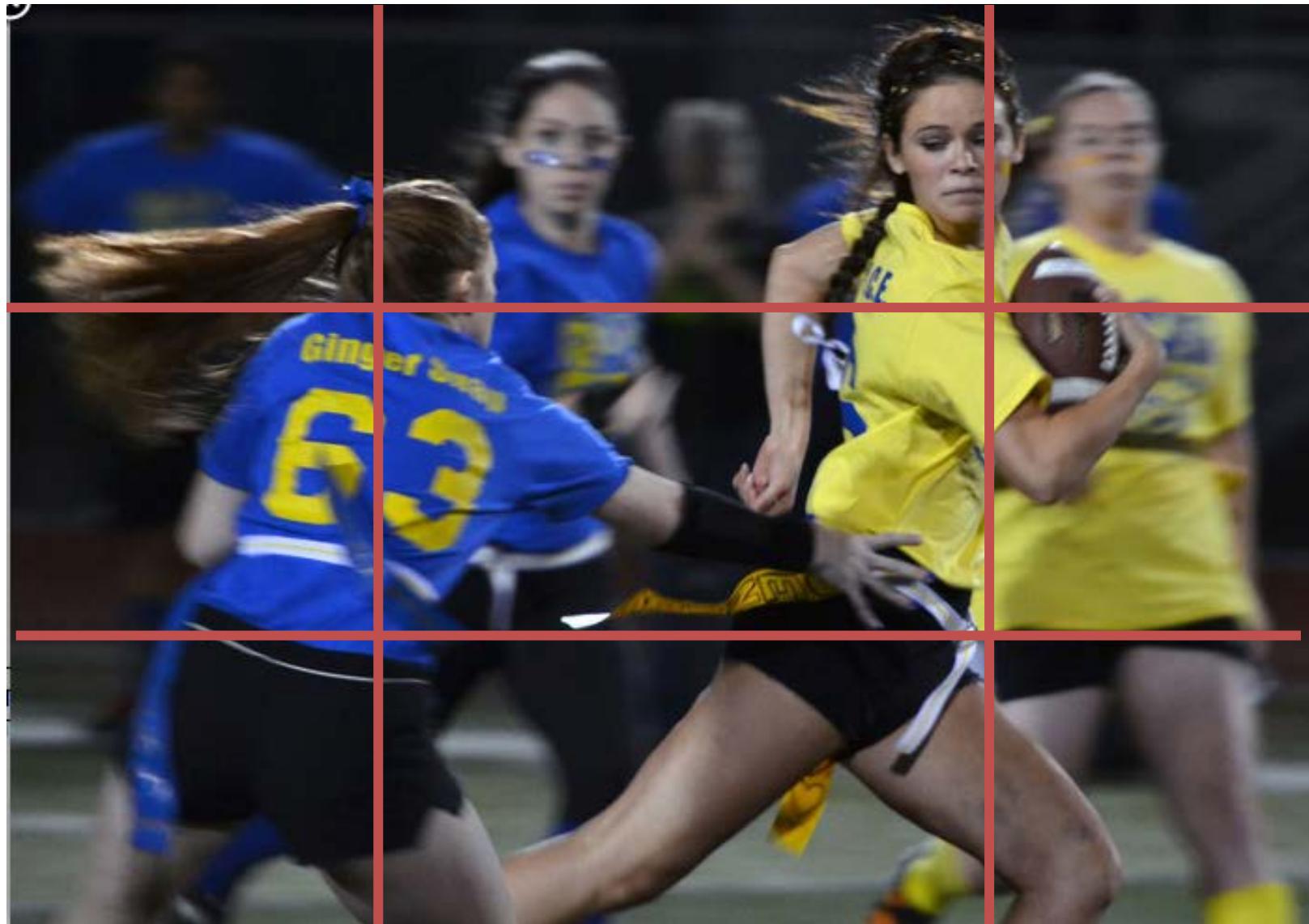


2006 NSPA Photo of the Year
Clay Lomneth, The Register, Central HS, Omaha, Neb.

Rule of Thirds



Rule of Thirds



Rule of Thirds



2006 NSPA Photo of the Year
Zach Hetrick / The Spartan, Homestead HS - Fort Wayne, Ind.

PERSPECTIVE

No Head-On Collisions

Don't stand right in front of someone when taking their picture – get up (bird's view) or down (worm's view), go to the left or the right.

SHOOT YOUR PREPOSITIONS:

Above

Across

Against

Beneath

Beside

Between

Down

In

Out

Through

Toward

Under

Up

Within



change
your
level

PERSPECTIVE



Kodak.com images

PERSPECTIVE



PERSPECTIVE



PERSPECTIVE



PERSPECTIVE



PERSPECTIVE



PERSPECTIVE





PERSPECTIVE



PERSPECTIVE



2010 NSPA Photo of the Year
Feature Photo - Honorable Mention
Sarah Hashek / Governor, John B. Connally HS, Austin, Texas



PERSPECTIVE



PERSPECTIVE



PERSPECTIVE



PERSPECTIVE



PERSPECTIVE



5 SHOTS

Scene
Group
Person
Action
Detail

examples of SHOTS

SCENE (field)



GROUP (fans)



PERSON (coach)



ACTION (athlete)



2006 NSPA Photo of the Year / Megan Koch Hauberk
Shawnee Mission East HS, Prairie Village, Kan.

DETAIL (equipment / hands)



SCENE



2011 NSPA Photo of the Year
News Photo , Fifth Place
Tori Caudill / The Crimson Crier, Sparkman HS, Harvest, Ala.

SCENE



2011 NSPA Photo of the Year
News Photo , Fifth Place
Tori Caudill / The Crimson Crier, Sparkman HS, Harvest, Ala.

5 THINGS TO TRY

Get close

Pay attention to backgrounds

Get vertical

Be there before, during & after

Practice, practice, practice

get close
then get closer
then get closer

ZOOM

Every photographer
has a zoom –
in fact you have
two! Use them!

GET CLOSE



GET CLOSE



GET CLOSE





Kodak.com images

Pay attention to **BACKGROUNDS**

Generally speaking, “clean” backgrounds look best. If necessary, change your position so that people don’t have poles growing out of their heads



GO VERTICAL

Orient your camera vertically for a different look.

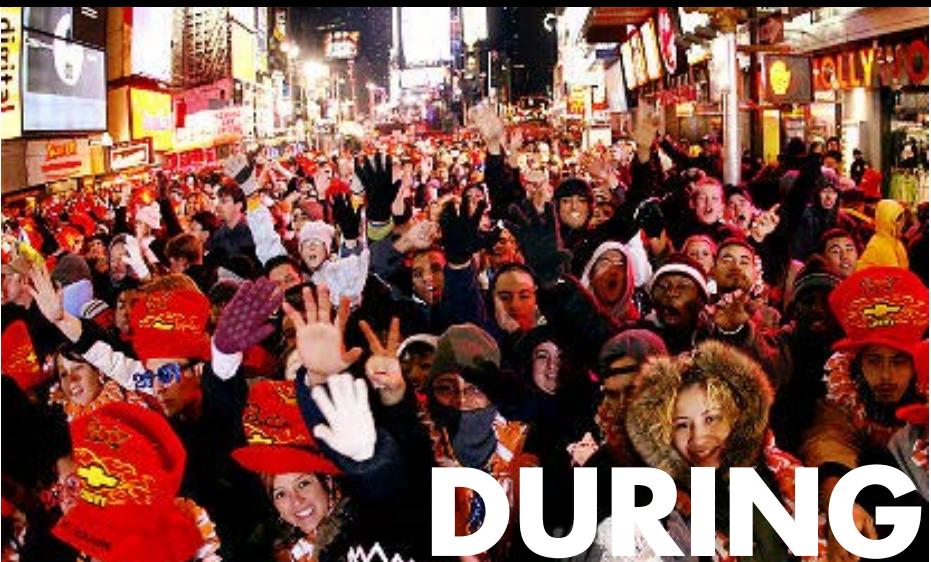




BEFORE

DURING

get there early and stay late



DURING



AFTER

GET THERE EARLY



2012 NSPA Photo of the Year – Environmental Portrait, Honorable Mention
Chris Bull, Westlake HS, Austin, Texas

STAY LATE



2012 NSPA Photo of the Year – Sports Reaction, Finalist
Shelby Tauber, McKinney HS, McKinney, Texas

Practice, practice, practice!

The most skilled professional photographers, who have the best equipment in the world,

take **THOUSANDS** of pictures to get one image that is considered good enough to print.

BY THE NUMBERS

2008 Beijing Summer Olympics

10 Sports Illustrated Photographers

300,000+ images shot

Staff kept 17,000

Editors took that down to 1046 'super selects'

Director of photography selected 135 images.

That's 0.045% of what they shot.

Let's Review

5 RULES

Interest / Emotion / Rule of Thirds / Perspective / Framing

5 SHOTS

Scene / Group / Person / Action / Detail

5 THINGS TO TRY

Zoom / Pay attention to backgrounds / Get vertical /
Be there before, during & after / Practice, practice, practice