Problem	We need help with_____	Activities	Provided Resources
New staffers keep calling it a "title" instead of a headline.	Basic Yearbook Vocbulary	Yearbook Basics – Scavenger Hunt	1. YBK Terms_Scavenger Hunt 2. YBK Basics PP
You ask new someone to check a score in the activities office or deliver a note to the main office and they don't know where that is.	Introducing our staff to the people and places they need to know	People you need to know - Amazing Race (Send students in groups to find people and places around the building. Make sure they take a selfie with each person and find out a fun fact from each person, as well. When they return, have them compile what they've learned and have them create a slide or poster for their team, as well.)	3. People You Need To Know_Amazing Race PP example
All of our pictures are boring.	Photo Basics	Photos in 5	4_Photo Olympics
Some of our staffers have never used a DSLR.	Camera Basics	Photo Olympics	5_Photo Olympic Check Off Sheet
We need to make sure staffers are uploading their photos to the proper location, deleting the bad ones and renaming them.	Photo Selection & Management	Upload Photo Olympics Delete bad Batch Rename Select best / Critique	
We can't think of any new coverage ideas.	Coverage - ideas	Coverage Survivor (Have everyone stand up. Throw out a topic. Go down the line and have students list a new coverage angle for that topic. If, when it's their turn, they repeat an answer or can't think of anything to say, they need to sit down. The last one standing wins.) Spread Planners Have teams work as a group to complete spread planners for	6_Spread Planner
We can't think of any new coverage ideas.	Mod Ideas	50 Ways to Tell a Story staffers design a mod on computer	7_50 Ways to Tell a Story PP
All of our headlines are lame	Headlines	123 of Headline Writing	8_123 of Headline Writing PP
Our captions are not story-telling and do not follow yearbook caption style.	Captions	A-B-Cs of Caption Writing Write captions for summer / first week of school spreads	9_ABCs of Caption Writing PP
I overheard people starting an "interview" with, "I need a quote".	Interviews	It's Not an Interview, It's a Conversation Practice interviews with coach, librarian, teacher…	10_Interviewing Bad Robot Interview: https://www.youtube.com/watch?v=EOGNFkP8imI
My staff doesn't want to interview anyone who is not their friend.	Approaching people	Humans of New York (15 minute video where Brandon Stanton demonstrates and explains his process for approaching strangers.)	https://www.youtube.com/watch?v=KPxzlGPrM3A&noredirect=1
Our designs always look the same every year.	Design Trends	Design Trends Inspiration Translation	11_YBK Trends
Less experienced staffers are designing spreads with weird internal spacing, no dominant photo, random lines and circles and aproximately 22 fonts.	Critiquing Design	Teach the mnemonic "USED" - Unify Separate Emphasize Direct Use the vocab to critique spreads	
My staff thinks that a theme is just something that belongs on a cover	Explaining what a theme should do	What a Concept	12_What a Concept
Our student life ladder covers a lot of major events, but not much else.	Coming up with new ideas for student life coverage	It's more than just a dance	It's More than Just a Dance - find at yearbookbesties.com
Our academics photos are a lot of kids in desks looking bored	Academics photography	Academics Photos	13_Academics Photos that Wow
Staffers are not working together	Team Building	Minute to Win It	